

MORNING CONSULT®

IMPACT OF FDA AUTHORIZATION AMONG UNVACCINATED ADULTS

AUGUST 2021

de Beaumont
BOLD SOLUTIONS FOR HEALTHIER COMMUNITIES.

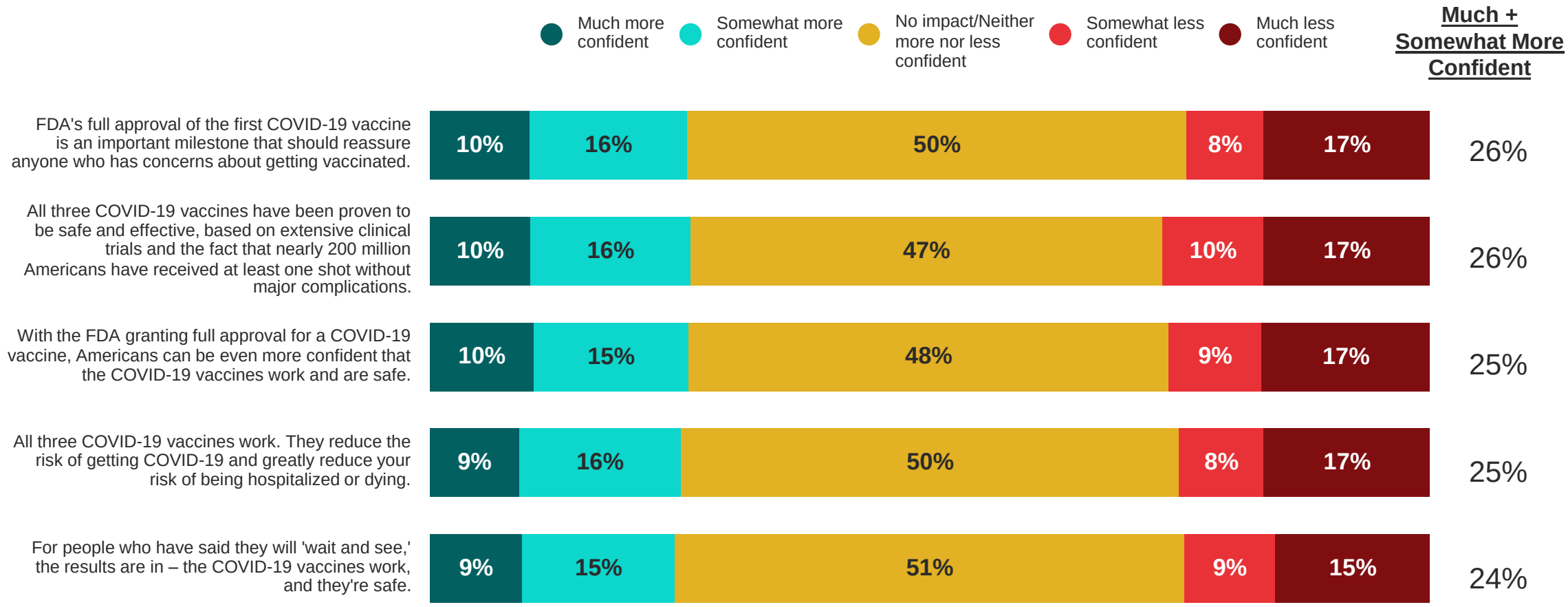
METHODOLOGY

On behalf of the de Beaumont Foundation, data intelligence company Morning Consult conducted an online survey between August 19-22, 2021 among a sample of 2,500 U.S. adults, including an oversample of 300 unvaccinated adults. Across the national sample and oversample, n=956 of unvaccinated adults. Results from the full survey have a margin of error of +/- 2%, and results among unvaccinated adults have a margin of error of +/- 3%.

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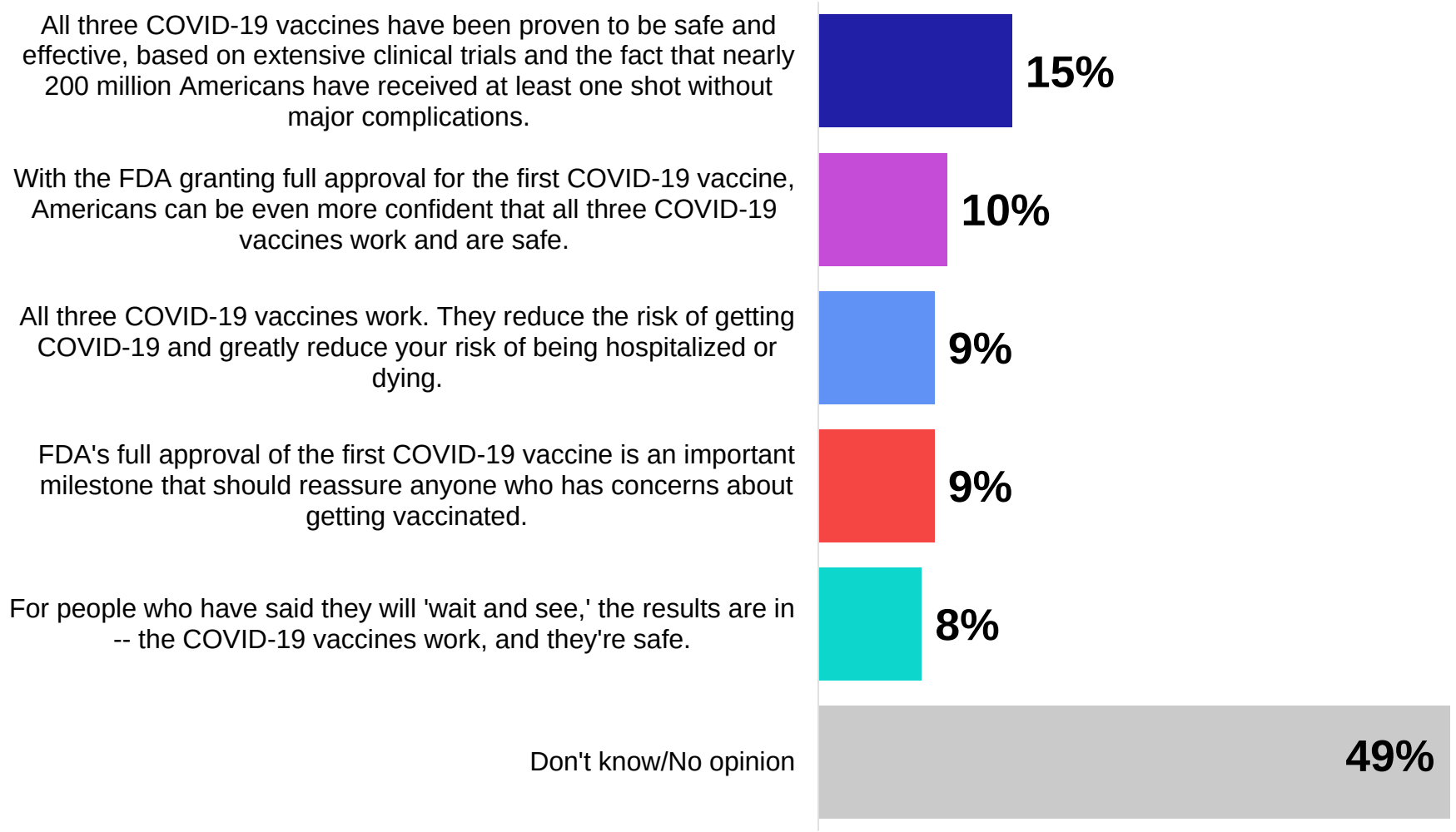
A quarter of unvaccinated adults said the tested statements would make them more confident about the safety of the COVID-19 vaccine.

Would the following statements make you more or less confident about the safety of the COVID-19 vaccine(s)?



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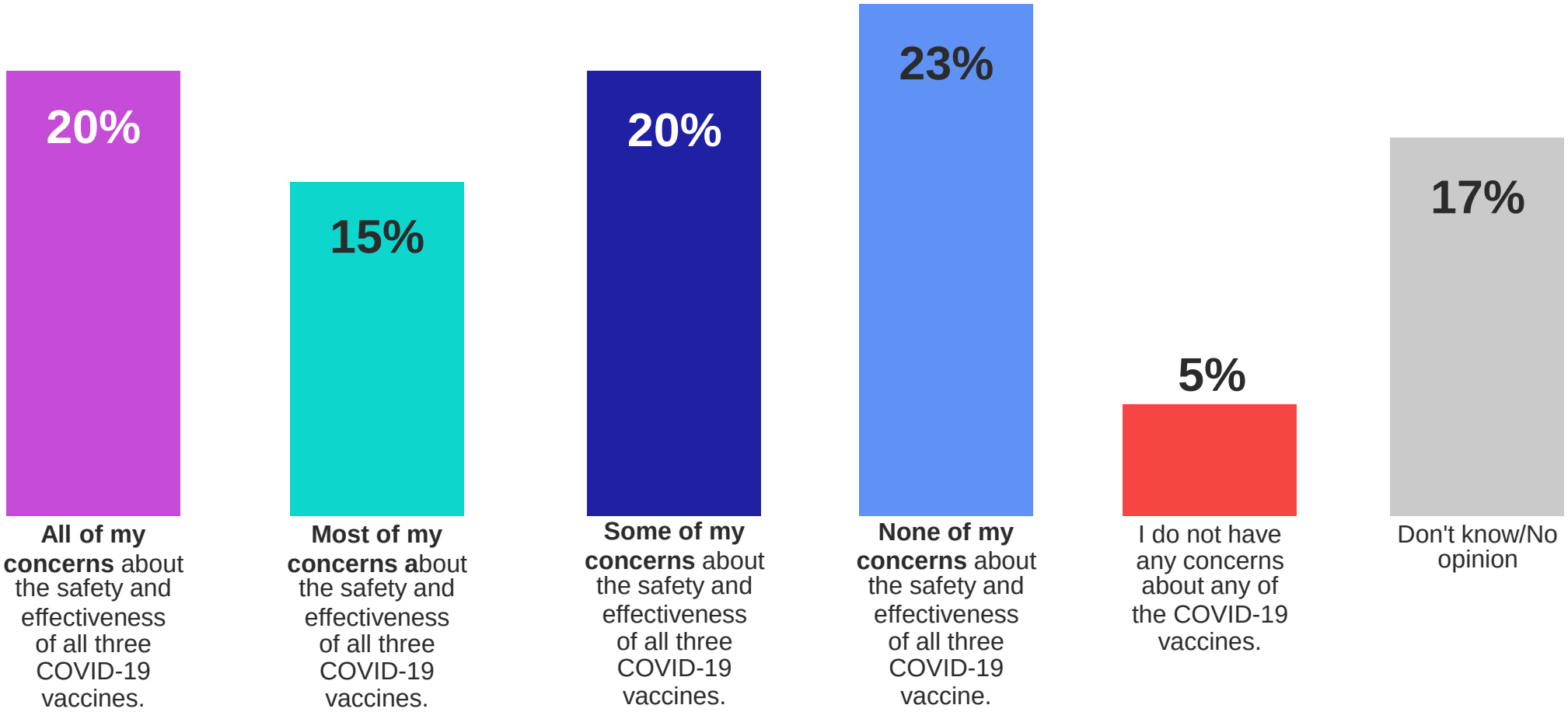
And, which of the following would make you most confident about the safety of the COVID-19 vaccine?



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A third of unvaccinated adults (35%) say full FDA approval of one or two of the COVID-19 vaccines would address all or most of their concerns about the safety and effectiveness of all three COVID-19 vaccines. However, a quarter 23% say that full FDA approval would address none of their concerns.

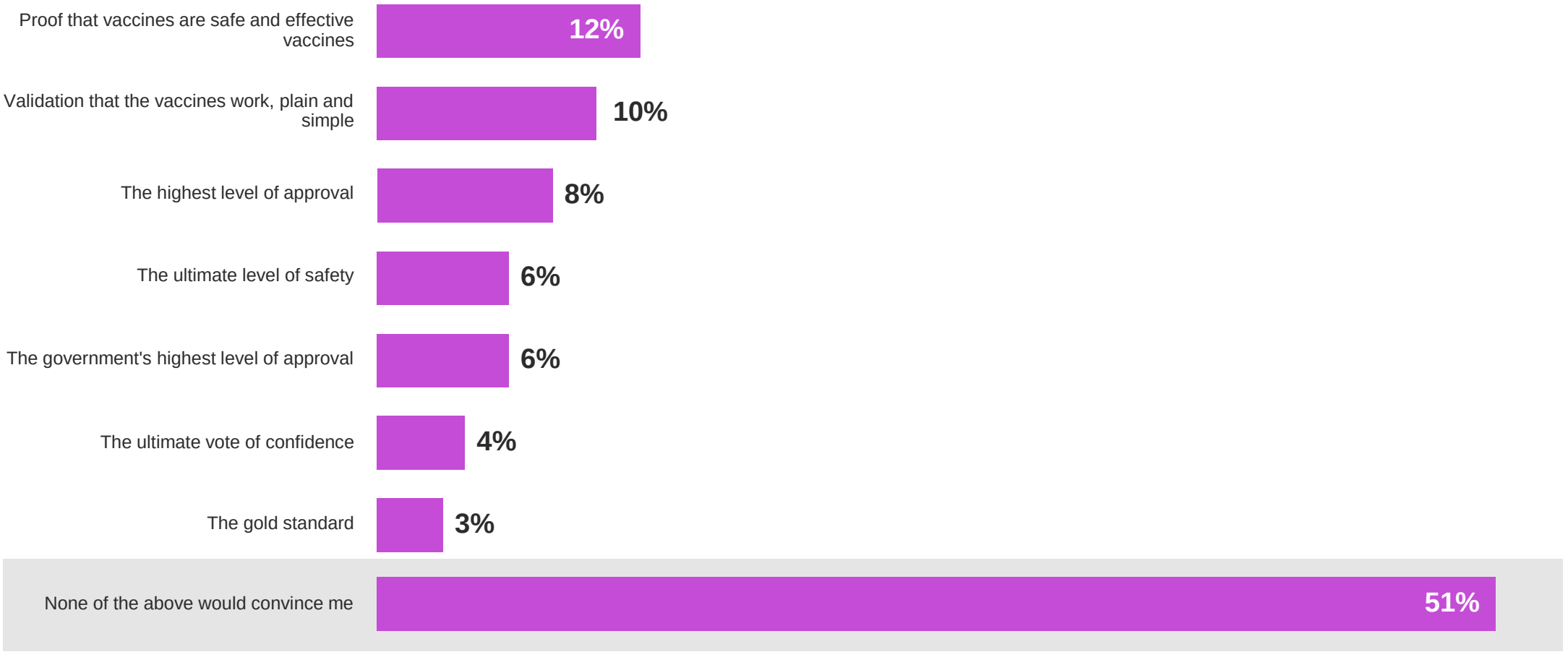
Suppose the FDA gave one or two of the three COVID-19 vaccines full approval. Which of the following comes closest to your view, even if none are completely correct? Full FDA approval of one or two of the COVID-19 vaccines would address:



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Half of unvaccinated adults (51%) say none of the tested descriptions of the full FDA approval would convince them of the vaccine's safety.

Which of the following descriptions of the FDA full approval of the COVID-19 vaccine would be most likely to convince you of the vaccines' safety? The full FDA approval of the COVID-19 vaccines is…



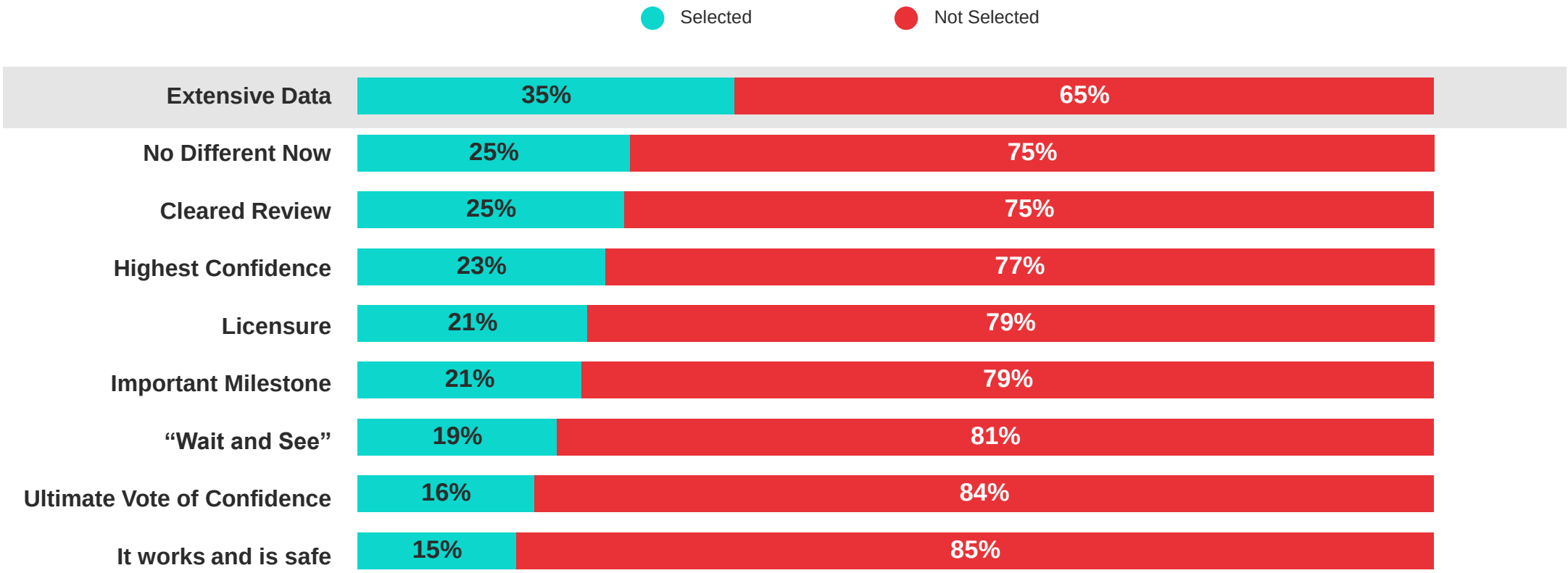
TESTED DESCRIPTIONS

Below are 9 descriptions of FDA approval each respondent read and selected based on which would give them the most confidence in the safety and effectiveness of the COVID-19 vaccine.

1. ***Extensive Data:*** *For full approval of a new drug, the FDA requires extensive data on safety and effectiveness, inspection of manufacturing facilities, and a comprehensive review of all clinical and 'real-world' use.*
2. ***No Different Now:*** *When a vaccine receives the FDA's full approval, it's no different than the shot people have been getting for months. It just means we have even more data proving that it works and is safe.*
3. ***Cleared Review:*** *FDA's full approval means that a vaccine has cleared every level of review.*
4. ***Highest Confidence:*** *Full approval represents the FDA's highest level of confidence in a drug's safety and effectiveness.*
5. ***Licensure:*** *Full approval, known as licensure, represents the FDA's highest standard for safety and effectiveness.*
6. ***Important Milestone:*** *FDA's full approval of a COVID-19 vaccine is an important milestone that should reassure anyone who has had concerns about getting vaccinated.*
7. ***"Wait and See":*** *For people who have said they will 'wait and see,' the results are in -- the vaccines work, and they're safe.*
8. ***Ultimate Vote of Confidence:*** *Full approval is the ultimate vote of confidence in a vaccine's safety and effectiveness.*
9. ***It works and is safe:*** *With the FDA's full approval of a vaccine, Americans can have even more confidence that it works and is safe.*

A third of unvaccinated adults say the description of *extensive data* (35%) would give them the most confidence in the safety and effectiveness of the COVID-19 vaccine. A quarter say the description of *no difference now* (25%) and *cleared review* (25%) would give them the most confidence.

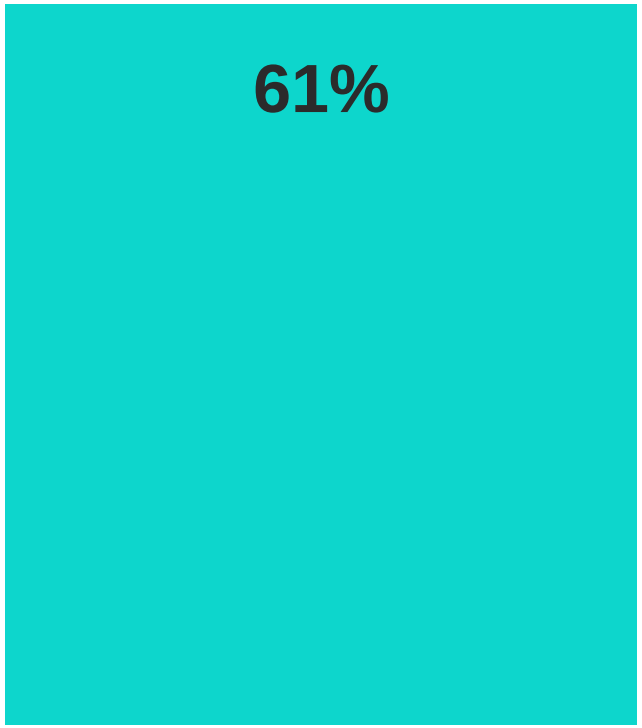
Which of these descriptions of FDA approval would give you the most confidence in their safety and effectiveness? Please select 2.



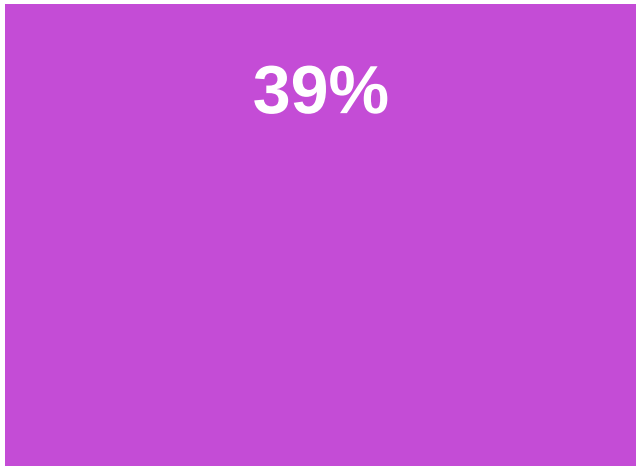
**Full descriptions on slide 7*

Three in five unvaccinated adults (61%) say the FDA's full approval of the COVID-19 vaccine is just another bureaucratic step and doesn't do anything to address concerns about the vaccine's safety.

If you heard that a COVID-19 vaccine had received full approval from the FDA – its highest level of approval – which of the following statements would come closest to your opinion, even if neither is completely correct?



The FDA's full approval of the COVID-19 vaccine is just another bureaucratic step. It doesn't do anything to address concerns about the vaccines' safety.



Now that the vaccine has full approval – and not just 'emergency use authorization' – people who have had concerns about the vaccines' safety can have more confidence that they're safe.



INTELLIGENT DATA,
INTELLIGENT DECISIONS

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