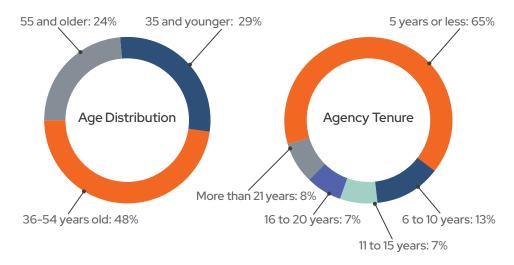


PH WINS 2024 Spotlight: Community Health Workers

PH WINS 2024 included public health employees across many specialty areas. This fact sheet describes the approximately 9,800 community health workers, who comprise about 4% of the total state and local government public health workforce.

Key Characteristics



Educational background:

- 32% have a bachelor's degree
- 19% have a master's or doctoral degree
- 20% have a degree in public health



The Public Health Workforce Interests and Needs Survey (PH WINS) supports the government public health workforce by measuring strengths and gaps to inform future investments in funding, training, recruitment, and retention. Conducted in 2014, 2017, 2021, and 2024, PH WINS is the only nationally representative source of data about the government public health workforce.





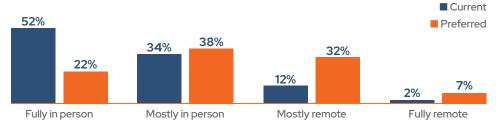
Most employees are committed to staying at their organization.

About 3 in 4 community health workers (74%) plan to stay at their organization for the next year.

Reasons for Staying Reasons for Leaving Benefits (63%) • Pay (64%) Job Stability (55%) Lack of Opportunities for Advancement (48%) Job Satisfaction (51%) • Better Opportunities Outside of the Agency (41%)

Employees value flexible work arrangements.

Current and Preferred Remote Work Status

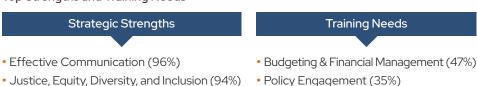


Supporting work-life balance can combat burnout.

Sixteen percent of the workforce reports experiencing lasting symptoms of burnout. Seventy-eight percent of community health workers agree that their agency implements policies and programs to support their mental health.

Focused training can supplement existing skills.

Top Strengths and Training Needs



- Data-based Decision Making (91%)

 Policy Engagement (35%) Change Management (31%)

Actionable Insights

- When possible, provide flex time and allow remote work when needed.
- Provide time and resources for professional development.
- Improve opportunities for shared decision making.
- Foster belonging within work groups and at agencies.

For more insights, explore the community health worker workforce on the PH WINS Dashboard using the "Refine To" filter option.

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