



de Beaumont Foundation

At a Glance

At de Beaumont, we believe that health is the foundation for a strong nation. We incite action and drive change to create thriving communities and improve lives.

Inciting action. Driving change.

The de Beaumont Foundation creates and invests in bold solutions that improve the health of communities across the country. Our vision is a nation where every person in every community has the opportunity to achieve their best possible health, regardless of where they live.

What We Do

Our work is designed to make public health work better for everyone, through four main strategies:

- **Advance Policy**
We advance policies that improve community health, so that current and future generations can benefit from changes enacted by today's leaders.
- **Create Partnerships**
We build partnerships, often among unlikely allies, so that leaders can achieve the shared goal of creating healthier communities.
- **Strengthen Public Health**
We create practical solutions that strengthen the public health system and empower health professionals to make their communities healthier.
- **Improve Health Communication**
We work to improve understanding of public health through research, training, and tools.

The de Beaumont Foundation is not a traditional grant-making organization, and we do not accept unsolicited grant proposals. Instead, we identify gaps, develop solutions, and create tools to maximize our national impact.

Our History

The de Beaumont Foundation was created in 1998 by Pierre S. de Beaumont, the founder of the Brookstone Company, with the broad purpose of relieving human suffering. Twenty-five years later, Mr. de Beaumont's commitment to innovation and entrepreneurial problem-solving continues to drive the foundation's work.

In 1999, the de Beaumont Foundation received 501(c)(3) status as a tax-exempt private foundation, and it awarded its first grant two years later. The foundation was fully funded upon Mr. de Beaumont's death in December 2010. In 2014, the foundation reached its full endowment, expanded its staff, and moved to its current offices in Bethesda, Maryland.

Programs

Our programs are designed to support and strengthen public health, including addressing the social and economic factors that influence the health of communities.

Advancing Policy

An initiative developed with the American Public Health Association, the National Collaborative for Health Equity, and Results for America, **Healing Through Policy** provides local leaders with policies and practices that can advance health, racial equity, and justice.

An initiative of the de Beaumont Foundation and Kaiser Permanente, **CityHealth** works to advance a package of tried and tested policy solutions that ensure all people have access to healthy choices. CityHealth annually rates the 75 largest U.S. cities on its policy package and recognizes local achievements with gold, silver, and bronze medals.

Creating Partnerships

The **Health Action Alliance** is a coalition of leading business, communications, and public health organizations that offers free tools, resources, and access to a network of businesses to strengthen and accelerate the business community's response to COVID-19 and other health needs.

Innovative, Multi-sector Partnerships for Community Transformation (IMPACT) in Public Health supports partnerships between health departments and the private sector to advance public health and equity in areas of shared interest.

Modernized Anti-Racist Data Ecosystems (MADE) for Health Justice accelerates the development of health-focused local data systems that center principles of anti-racism, equity, justice, and community power.

Created to fund innovative, community-led partnerships that bridge the gaps between public health departments, health systems, and communities, **The BUILD Health Challenge** recognizes programs that highlight best practices for moving resources, action, and attention upstream.

Strengthening Public Health

The **Public Health Workforce Interests and Needs Survey (PH WINS)**, conducted in partnership with the Association of State and Territorial Health Officials, is the only nationally representative survey of government public health professionals. Conducted in 2014, 2017, and 2021, it assesses strengths, trends, and gaps to inform strategies to strengthen the workforce.

The **40 Under 40 in Public Health** program recognizes and elevates rising leaders who are changing the face of public health in creative and innovative ways. Nominations open every two years.

Improving Communication

The **Public Health Communications Collaborative**, developed by de Beaumont, the CDC Foundation, Trust for America's Health, and the Kresge Foundation, provides communications tools and training to support state and local health officials.

Our **Talking Health** portfolio encompasses message testing, misinformation training, and tools designed to build understanding and support for public health. This work builds on **Public Health Reaching Across Sectors (PHRASES)**, a collection of research-based tools from de Beaumont and the Aspen Institute to improve communication to build stronger community partnerships.
