2021 SUMMARY REPORT:
Maternal & Child Health Workforce
The Public Health Workforce Interests and Needs Survey (PH WINS) was developed by the de Beaumont Foundation and the Association of State and Territorial Health Officials to understand the interests and needs of the state and local governmental public health workforce in the United States, and was fielded in 2014, 2017, and 2021. For more information, visit www.phwins.org.

ABOUT THIS REPORT

This report summarizes key findings about the maternal and child health governmental public health workforce from the 2021 Public Health Workforce Interests and Needs Survey (PH WINS).

- Key findings are organized by the main sections of PH WINS 2021:
  - Demographics
  - Workforce Characteristics
  - Staying & Leaving
  - Training Needs
  - Engagement & Satisfaction
  - Well-being
WHAT IS PH WINS?

*Public Health Workforce Interests and Needs Survey*

- PH WINS, a partnership between the de Beaumont Foundation and the Association of State and Territorial Health Officials (ASTHO), was fielded in 2014, 2017, and 2021.

- **First and only nationally representative source of data** about the governmental public health workforce.

- Supports the governmental public health workforce in **understanding their strengths and gaps** and informs future investments in workforce development efforts.
• PH WINS 2021 was distributed via web survey to 137,446 state and local governmental public health workers:
  • 47 state health agencies
  • 29 big city health departments
  • 259 local health departments

• The PH WINS 2021 instrument had five domains: workplace environment, COVID-19 response, training needs, addressing public health issues, and demographics.

• One important change in 2021: non-permanent employees of centralized state health agencies were included in the nationally representative data set.
WORKFORCE DEFINITION

• Workforce groups are defined by a combination of responses to PH WINS questions on program area, job classification, education, and certifications.

• The maternal and child health workforce includes PH WINS respondents who selected the following program area(s):
  • Children and Youth with Special Health Care Needs
  • Maternal and child health
  • Maternal and child health – family planning
  • Maternal and child health – WIC

*PH WINS respondents were asked to report all program areas in which they currently serve. Workforce groups that are defined using program area include employees who work for the defining program area and may include employees who also work for additional program areas.
NATIONAL PARTICIPATION

- Nationally, the survey was completed by 44,732 individuals, for a 35% response rate.
- Response rates varied by frame:
  - SHA: 34%
  - Big Cities: 28%
  - Other locals: 52%
    - Locals in Regions V and X*: 56%

*HHS Regions V and X participated in the PH WINS for All pilot programming, recruiting all locals in those regions, regardless of size, to participate in PH WINS.
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The maternal and child health workforce accounts for 18% of the national governmental public health workforce.
2021 KEY FINDINGS: DEMOGRAPHICS

• PH WINS respondents self-reported demographic (personal) characteristics like their gender, race/ethnicity, and age.

• Respondents also self-reported the highest level of education attained and whether they have a specialized degree in public health.
**DEMOGRAPHICS**

- **91%** of the maternal and child health workforce **self-identifies as a woman**.

- **More than half** of the maternal and child health workforce **self-identifies as White**.

### DEMOGRAPHICS:

**GENDER COLLAPSED**

**MATERNAL & CHILD HEALTH: ALL EMPLOYEES**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Estimate</th>
<th>0%</th>
<th>25%</th>
<th>50%</th>
<th>75%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woman</td>
<td>91%</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Not a woman</td>
<td>9%</td>
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</table>

**RACE & ETHNICITY COLLAPSED**

**MATERNAL & CHILD HEALTH: ALL EMPLOYEES**

<table>
<thead>
<tr>
<th>Race</th>
<th>Estimate</th>
<th>0%</th>
<th>25%</th>
<th>50%</th>
<th>75%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIPOC</td>
<td>45%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>55%</td>
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</tbody>
</table>
• Just over half of the maternal and child health workforce is between the ages of 31 and 50 years.
EDUCATIONAL ATTAINMENT

- 35% of the maternal and child health workforce has an advanced degree.
  - 30% has a Master’s degree.
  - 5% has a Doctoral degree.
- 11% has a specialized degree in public health.
• PH WINS respondents were asked a series of questions related specifically to their job and the work they do, including:
  • Supervisory status
  • Job role
  • Primary program area
  • Tenure in public health overall, at their agency, and in their current job.

• Respondents also reported full-time/part-time status and salary information.
SUPERVISORY STATUS/JOB ROLE

- Nearly 3 out of 4 maternal and child health staff work in a non-supervisory role.

- 47% of staff work in a clinical and lab job role.
PROGRAM AREA

- The majority (74%) of maternal and child health staff work in the **maternal and child health** program area.

- An additional 10% work primarily in **communicable disease**.

*PH WINS respondents were asked to report all program areas in which they currently serve. This graph represents only the primary program area - the area in which a respondent spent the most time serving.*
41% of the maternal and child health workforce in 2021 had served at their agency for 5 years or less.

15% had served 21 or more years.
2021 KEY FINDINGS: STAYING & LEAVING

• PH WINS respondents were asked a series of questions related to their intent to leave or stay at their agency and whether the COVID-19 pandemic affected their decision.

• Respondents were also asked to select reasons why they intend to stay or leave.
**INTENT TO LEAVE/STAY**

- Nearly a quarter of maternal and child health employees **are considering leaving** their organization within the next year.
  
  - Among those who intend to leave, 39% said the pandemic impacted their decision *(data not shown)*.

- 22% reported that the COVID-19 pandemic impacted their decision to stay or leave.
  
  - Among those who intend to leave, 39% said the pandemic impacted their decision *(data not shown)*.
REASONS FOR LEAVING/STAYING

- Understanding employees’ reasons for leaving is critical for improving recruitment and retention.

- **Top reasons for leaving** among maternal and child health staff who intend to leave include:
  - **Work overload/burnout** (reported by 42%)
  - **Stress** (reported by 37%).
2021 KEY FINDINGS: TRAINING NEEDS

• PH WINS respondents were asked to rate the day-to-day importance of and their own proficiency with 25-26 skill items, tailored for their supervisory level.

• Skills were collapsed into 10 strategic skill categories.

• A training need is a skill item reported as having high importance, but low proficiency.

• Identifying training needs can help support strategies to produce T-employees, or those who have depth in technical skills and breadth in strategic skills.

The top 5 areas of training needs across all supervisory levels are:

- Budget and financial management
- Systems and strategic thinking
- Change management
- Community engagement
- Policy engagement
The top 5 areas of training needs among non-supervisors are:

- Budget and financial management
- Change management
- Systems and strategic thinking
- Community engagement
- Policy engagement
The top 5 areas of training needs among supervisors, managers, & executives are:

- Budget and financial management
- Systems and strategic thinking
- Community engagement
- Policy engagement
- Change management
2021 KEY FINDINGS: ENGAGEMENT & SATISFACTION

PH WINS respondents were asked to rate their agreement with several statements related to:

- Job, organizational, and pay satisfaction
- Perceptions about their workplace
- Perceptions about their supervisors
- Perceptions about their organization
• The maternal and child health workforce is largely satisfied with their job (80%) and organization (68%).

• 47% are satisfied with their pay.
PERCEPTIONS ABOUT ORGANIZATION

- The maternal and child health workforce’s overall perceptions of their organizations are positive.

- However, there is room for improvement:
  - Less than half (48%) of the workforce agrees that leadership staff and employees communicate well.
  - 46% agree that creativity and innovation are rewarded.

### PERCEPTIONS ABOUT ORGANIZATION
MATERNAL & CHILD HEALTH: ALL EMPLOYEES

<table>
<thead>
<tr>
<th>Perception</th>
<th>Estimate</th>
<th>Percent of Employees (2021)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employees learn from one another</td>
<td>86%</td>
<td>0%</td>
</tr>
<tr>
<td>Supervisors respect all employee backgrounds</td>
<td>75%</td>
<td>0%</td>
</tr>
<tr>
<td>Employee development is supported</td>
<td>75%</td>
<td>0%</td>
</tr>
<tr>
<td>Diversity, equity &amp; inclusion are agency priorities</td>
<td>71%</td>
<td>0%</td>
</tr>
<tr>
<td>My organization is a good place to work</td>
<td>69%</td>
<td>0%</td>
</tr>
<tr>
<td>Employees can fully use technology</td>
<td>57%</td>
<td>0%</td>
</tr>
<tr>
<td>Leadership and employees communicate well</td>
<td>48%</td>
<td>0%</td>
</tr>
<tr>
<td>Creativity and innovation are rewarded</td>
<td>46%</td>
<td>0%</td>
</tr>
</tbody>
</table>
2021 KEY FINDINGS: WELL-BEING

- The 2021 PH WINS survey included questions specifically about employees’ mental and emotional well-being.
WELL-BEING

• 21% of maternal and child health staff rate their mental health as either “poor” or “fair.”
2021 KEY FINDINGS: HEALTH EQUITY CONCEPTS

The 2021 PH WINS survey asked respondents to rate their level of awareness of and confidence in applying five health equity concepts:

- Health Equity
- Social Determinants of Equity
- Social Determinants of Health
- Structural Racism
- Environmental Justice
HEALTH EQUITY CONCEPTS:
HEALTH EQUITY

- 77% of the maternal and child health workforce rated their awareness of Health Equity as a lot.

- 54% of the maternal and child health workforce is very confident in applying the concept of Health Equity to their work.
HEALTH EQUITY CONCEPTS: SOCIAL DETERMINANTS OF EQUITY

- 52% of the maternal and child health workforce rated their **awareness** of Social Determinants of Equity as a **lot**.
- 37% of the maternal and child health workforce is **very confident** in applying the concept of Social Determinants of Equity to their work.
HEALTH EQUITY CONCEPTS: SOCIAL DETERMINANTS OF HEALTH

• **70%** of the maternal and child health workforce rated their **awareness** of Social Determinants of Health as a **lot**.

• **51%** of the maternal and child health workforce is **very confident** in applying the concept of Social Determinants of Health to their work.
HEALTH EQUITY CONCEPTS: STRUCTURAL RACISM

- 54% of the maternal and child health workforce rated their awareness of Structural Racism as a lot.

- 36% of the maternal and child health workforce is very confident in applying the concept of Structural Racism to their work.
HEALTH EQUITY CONCEPTS: ENVIRONMENTAL JUSTICE

• **42%** of the maternal and child health workforce rated their **awareness** of Environmental Justice as a **lot**.

• **28%** of the maternal and child health workforce is **very confident** in applying the concept of Environmental Justice to their work.
FIND OUT MORE *(delete this slide before printing or presenting!)*

- **Looking for more data and graphs?**
  - This report represents only a small portion of the data that are available from the 2021 PH WINS.
  - Go to the [national PH WINS Dashboard](www.phwins.org/national) to view more data, download graph images, and more. You can find the dashboard at [www.phwins.org/national](www.phwins.org/national).

- **Want to learn more about the survey?**
  - Go to [https://debeaumont.org/phwins/2021-findings/](https://debeaumont.org/phwins/2021-findings/) for more information about PH WINS 2021, including key findings, links to publications and survey methods.

- **Have questions?**
  - Contact the PH WINS team at: [phwins@debeaumont.org](mailto:phwins@debeaumont.org)