|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q1.** What is your gender? |  |  | **Total** | **18-49** | **50+** |
|  | Male | 53% | 53% | 53% |
|  | Female | 47 | 47 | 47 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q2.** What is your age? |  |  | **Total** | **18-49** | **50+** |
|  | 18-29 | 11% | 26% | - |
|  | 30-49 | 31 | 74 | - |
|  | 50-64 | 32 | - | 55 |
|  | 65+ | 26 | - | 45 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q3.** How many days a week do you read, watch, or listen to state or national news? If you rarely or never read or watch state or international news, just put a "0." |  |  | **Total** | **18-49** | **50+** |
|  | 0 | 14% | 18% | 11% |
|  | 1 | 3 | 3 | 3 |
|  | 2 | 12 | 18 | 8 |
|  | 3 | 4 | 4 | 4 |
|  | 4 | 7 | 10 | 5 |
|  | 5 | 16 | 19 | 14 |
|  | 6 | 6 | 4 | 7 |
|  | 7 | 38 | 24 | 48 |
|  |  |  |  |  |
|  | MEAN | 4.47 | 3.81 | 4.95 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q4.** What state are you currently registered to vote in? |  |  | **Total** | **18-49** | **50+** |
|  | EAST | 18% | 19% | 17% |
|  | INDUSTRIAL/MIDWEST | 23 | 24 | 23 |
|  | WEST/MIDWEST | 22 | 19 | 23 |
|  | SOUTH | 25 | 25 | 24 |
|  | PACIFIC | 13 | 13 | 12 |
|  | SWING | 41 | 44 | 38 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q5.** Thinking of all the elections that you’ve vote in over recent years, would you say that you...? |  |  | **Total** | **18-49** | **50+** |
|  | *All Democrats* | |  |  |
|  | *Mostly Democrats* | |  |  |
|  | *A few more Democrats than Republicans* | |  |  |
|  | *Evenly Democrat and Republican* | |  |  |
|  | A few more Republicans than Democrats | 6 | 6 | 6 |
|  | Mostly Republicans | 30 | 23 | 35 |
|  | All Republicans | 64 | 71 | 59 |
|  | *Rarely/Never vote* | |  |  |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q6.** In the 2020 presidential election, whom did you support? If you did not vote in the last presidential election for whatever reason, just say so. |  |  | **Total** | **18-49** | **50+** |
|  | Donald Trump | 100% | 100% | 100% |
|  | *Joe Biden* | |  |  |
|  | *Someone else* | |  |  |
|  | *I did not vote* | |  |  |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| Let's start with a few general questions about health and wellness... | | | | | |
| **Q7.** There are 16 different vaccinations regularly administered to children and young adults for things like smallpox, polio, and measles. How many of them do you think you have? |  |  | **Total** | **18-49** | **50+** |
|  | All of them | 52% | 58% | 47% |
|  | Most of them | 33 | 28 | 37 |
|  | Some of them | 10 | 9 | 10 |
|  | Only a few of them | 6 | 4 | 7 |
|  | *None/I or my parents am against all vaccinations* | |  |  |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q8.** And have you had a flu shot at any time in the past three years? |  |  | **Total** | **18-49** | **50+** |
|  | Yes | 64% | 61% | 66% |
|  | No | 36 | 39 | 34 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Now let's look at COVID specifically... | | | | | |
| **Q9A.** **[FORM A]** Overall, how serious is the current situation with COVID-19 infections right now in your community? |  |  | **Total** | **18-49** | **50+** |
|  | Extremely serious | 14% | 19% | 9% |
|  | Very serious | 20 | 23 | 18 |
|  | Somewhat serious | 34 | 36 | 33 |
|  | Not very serious | 19 | 10 | 27 |
|  | Not serious at all | 13 | 12 | 13 |
|  |  |  |  |  |
|  | SERIOUS (NET) | 34% | 42 | 27 |
|  | NOT SERIOUS (NET) | 31 | 22 | 40 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q10B.** **[FORM B]** Overall, how serious is the current situation with COVID-19 infections right now in America? |  |  | **Total** | **18-49** | **50+** |
|  | Extremely serious | 23% | 32% | 18% |
|  | Very serious | 23 | 22 | 23 |
|  | Somewhat serious | 32 | 23 | 38 |
|  | Not very serious | 15 | 14 | 16 |
|  | Not serious at all | 7 | 10 | 5 |
|  |  |  |  |  |
|  | SERIOUS (NET) | 46% | 54 | 41 |
|  | NOT SERIOUS (NET) | 22 | 24 | 21 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q11.** Has someone close to you been diagnosed with or died from the coronavirus? Select ALL that apply. Again, check all that apply. |  |  | **Total** | **18-49** | **50+** |
|  | Yes, I know someone who has died from COVID-19 | 21% | 19% | 22% |
|  | Yes, I know someone with a severe case of COVID-19 but didn't die | 23 | 22 | 24 |
|  | Yes, I know someone with mild case of COVID-19 | 43 | 36 | 47 |
|  | No, I don't now anyone who has been diagnosed with COVID-19 | 37 | 38 | 36 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q12.** And have you yourself been diagnosed with COVID-19 in the past? |  |  | **Total** | **18-49** | **50+** |
|  | Yes | 12% | 15% | 10% |
|  | No | 88 | 85 | 90 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q13.** If the COVID-19 vaccine was available to you today how likely are you to get it? |  |  | **Total** | **18-49** | **50+** |
|  | I've already received it | 29% | 8% | 44% |
|  | Absolutely certain | 21 | 30 | 14 |
|  | Probably | 9 | 8 | 9 |
|  | Possibly, but not sure yet | 8 | 7 | 9 |
|  | Probably not | 11 | 18 | 6 |
|  | Definitely will not | 22 | 28 | 18 |
|  |  |  |  |  |
|  | PROBABLY (NET) | 30% | 38 | 23 |
|  | PROBABLY NOT (NET) | 33 | 47 | 24 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q14.** How long you do plan on waiting before getting the COVID-19 vaccine the moment it is available to you? |  |  | **Total** | **18-49** | **50+** |
|  | Days | 4% | 4% | 4% |
|  | Weeks | 13 | 9 | 18 |
|  | Months | 50 | 49 | 51 |
|  | A year | 12 | 16 | 7 |
|  | More than a year | 21 | 21 | 20 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q15.** Based off what we know about the virus, what are you more afraid of? |  |  | **Total** | **18-49** | **50+** |
|  | Getting COVID-19 | 62% | 51% | 69% |
|  | Getting the COVID-19 vaccine | 38 | 49 | 31 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q16.** How often do you wear a mask when you are indoors and surrounded by other people? |  |  | **Total** | **18-49** | **50+** |
|  | Always | 52% | 50% | 54% |
|  | Usually | 22 | 25 | 19 |
|  | Sometimes | 13 | 11 | 14 |
|  | Rarely | 7 | 8 | 6 |
|  | Never | 6 | 6 | 7 |
|  |  |  |  |  |
|  | USUALY (NET) | 74% | 75 | 73 |
|  | RARELY (NET) | 13 | 14 | 12 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q17.** What is your overall reaction to the media reporting on the pandemic? |  |  | **Total** | **18-49** | **50+** |
|  | COVID is actually much worse than what was written and said by the media | 11% | 15% | 9% |
|  | COVID is somewhat worse than what was written and said by the media | 13 | 13 | 12 |
|  | COVID is accurately reported by the media | 16 | 18 | 15 |
|  | COVID is not as bad as what the media said and wrote | 55 | 51 | 59 |
|  | COVID is fake news, we shut down our economy and our lives for nothing | 4 | 3 | 5 |
|  |  |  |  |  |
|  | WORSE (NET) | 24% | 28 | 21 |
|  | NOT WORSE (NET) | 60 | 54 | 64 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q18.** **[FORM A]** How much do you trust the federal government's vaccine guidelines? |  |  | **Total** | **18-49** | **50+** |
|  | Totally trust | 10% | 13% | 7% |
|  | Mostly trust | 24 | 20 | 28 |
|  | Somewhat trust | 21 | 14 | 27 |
|  | Somewhat distrust | 30 | 38 | 23 |
|  | Totally distrust | 15 | 15 | 15 |
|  |  |  |  |  |
|  | TRUST (NET) | 34% | 33 | 35 |
|  | DISTRUST (NET) | 45 | 53 | 38 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q19.** **[FORM B]** Remember that the COVID-19 vaccines were developed during the Trump administration under Operation Warp speed and that Donald Trump himself has taken the vaccine. How much do you trust the federal government's vaccine guidelines? |  |  | **Total** | **18-49** | **50+** |
|  | Totally trust | 18% | 23% | 15% |
|  | Mostly trust | 30 | 20 | 36 |
|  | Somewhat trust | 21 | 18 | 23 |
|  | Somewhat distrust | 14 | 21 | 10 |
|  | Totally distrust | 17 | 17 | 16 |
|  |  |  |  |  |
|  | TRUST (NET) | 48% | 43 | 51 |
|  | DISTRUST (NET) | 31 | 38 | 26 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q20.** And from what you currently know, which vaccine would be MOST willing to take? |  |  | **Total** | **18-49** | **50+** |
|  | Johnson & Johnson's COVID-19 vaccine | 17% | 20% | 15% |
|  | Pfizer-BioNTech COVID-19 vaccine | 16 | 10 | 20 |
|  | Moderna's COVID-19 vaccine | 15 | 21 | 11 |
|  | I would be willing to take any COVID-19 vaccine | 26 | 17 | 32 |
|  | I would not take a COVID-19 vaccine | 26 | 32 | 22 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q21.** Where would you most like to get your vaccination? |  |  | **Total** | **18-49** | **50+** |
|  | Your own doctor's office | 24% | 32% | 19% |
|  | A pharmacy | 12 | 10 | 13 |
|  | Community-based vaccination site convenient to you | 9 | 6 | 12 |
|  | Mass-vaccination site convenient to you | 7 | 5 | 8 |
|  | County/city/town health department | 5 | 6 | 5 |
|  | Doesn't matter | 23 | 16 | 29 |
|  | None of these | 19 | 25 | 14 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q22.** Would you have a concern taking a vaccine of any kind that was developed using fetal stem cells? |  |  | **Total** | **18-49** | **50+** |
|  | Yes, definitely | 27% | 29% | 25% |
|  | Possibly | 26 | 27 | 26 |
|  | Probably not | 25 | 16 | 31 |
|  | Definitely no | 23 | 28 | 18 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| We will now ask you about your overall perceptions about the COVID-19 vaccine... | | | | | |
| **Q23A.** **[FORM A]** Other than side effects, which of the following makes you most opposed or hostile to taking the COVID-19 vaccine? |  |  | **Total** | **18-49** | **50+** |
|  | It was developed too quickly and may have skipped rigorous testing, precautions, and protocols. | 20% | 20% | 20% |
|  | It was pushed by the politicians and funded by the government. I don't trust them. | 10 | 12 | 8 |
|  | The politicization of science is wrong. | 8 | 9 | 8 |
|  | Very few of my family/friends plan to get the vaccine. | 8 | 11 | 5 |
|  | It is being pushed by the media. | 5 | 8 | 1 |
|  | It is a violation of my civil liberties. No one should be able to tell me what to do. | 2 | 1 | 3 |
|  | COVID isn't a serious problem or threat. | 2 | - | 3 |
|  | I am guided by my religious faith, which instructs me not to get man-made vaccines and other medical treatments. | 1 | 2 | 1 |
|  | I don't believe it will be effective in reducing my likelihood of getting the virus. | 1 | 2 | \* |
|  | Nobody I know has had severe symptoms like everybody says they would, so I feel no need to get it. | 1 | 1 | 1 |
|  | I don't need to take it. Enough people around me will take it to reach herd immunity. | 1 | - | 1 |
|  | I dislike getting shots and try to avoid them in general. | 1 | 1 | \* |
|  | Donald Trump has said almost nothing publicly about getting vaccinated, so I'm skeptical about taking it. | \* | 1 | - |
|  | It was funded by pharmaceutical companies, and I don't trust them. | \* | - | \* |
|  | None of these | 41 | 33 | 48 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q23-25A.** **[FORM A]** Other than side effects, which of the following makes you most opposed or hostile to taking the COVID-19 vaccine? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | It was developed too quickly and may have skipped rigorous testing, precautions, and protocols. | 25% | 24% | 26% |
|  | It was pushed by the politicians and funded by the government. I don't trust them. | 23 | 24 | 21 |
|  | It is being pushed by the media. | 20 | 31 | 9 |
|  | The politicization of science is wrong. | 18 | 18 | 18 |
|  | It is a violation of my civil liberties. No one should be able to tell me what to do. | 10 | 10 | 11 |
|  | I don't believe it will be effective in reducing my likelihood of getting the virus. | 9 | 13 | 6 |
|  | Very few of my family/friends plan to get the vaccine. | 9 | 12 | 6 |
|  | COVID isn't a serious problem or threat. | 8 | 11 | 5 |
|  | I dislike getting shots and try to avoid them in general. | 6 | 8 | 5 |
|  | It was funded by pharmaceutical companies, and I don't trust them. | 5 | 3 | 7 |
|  | I don't need to take it. Enough people around me will take it to reach herd immunity. | 5 | 8 | 3 |
|  | Nobody I know has had severe symptoms like everybody says they would, so I feel no need to get it. | 2 | 2 | 2 |
|  | I am guided by my religious faith, which instructs me not to get man-made vaccines and other medical treatments. | 2 | 3 | 2 |
|  | Donald Trump has said almost nothing publicly about getting vaccinated, so I'm skeptical about taking it. | 2 | 1 | 2 |
|  | None of these | 58 | 49 | 66 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q26B.** **[FORM B]** The President recently said that everyone in America who wants a vaccine will be able to get one by May 1. What would motivate you to get it the MOST? |  |  | **Total** | **18-49** | **50+** |
|  | If I had more data about long-term side effects from the vaccine | 16% | 17% | 15% |
|  | If getting vaccinated was the only way I was able to get back to living my life the same way as before COVID | 14 | 9 | 16 |
|  | If my own personal doctor recommended getting the vaccine | 6 | 2 | 8 |
|  | If won't need to wear a mask in public or be bothered by people to wear one | 5 | 7 | 4 |
|  | If my employer offers incentives for employees to get the vaccine | 5 | 10 | 2 |
|  | If getting vaccinated will guarantee the economy will fully reopen | 5 | 1 | 6 |
|  | If I heard that more than 90% of all doctors have been vaccinated | 4 | 7 | 3 |
|  | If I'm required to get vaccinated to fly or travel | 4 | 4 | 4 |
|  | If my family or friends get vaccinated | 3 | 7 | 1 |
|  | If President Trump encourages people to get the vaccine | 3 | 3 | 3 |
|  | If public gatherings like concerts and sporting events require me to get vaccinated to enter and participate | 2 | 3 | 1 |
|  | If my employer requires me to get vaccinated | 1 | 2 | 1 |
|  | If I'm required to be vaccinated to enter crowded indoor restaurants or bars | 1 | - | 1 |
|  | If it will allow children to fully return to in-person learning at schools | 1 | - | 1 |
|  | I was given the day off to take the vaccine | \* | - | \* |
|  | None of these | 30 | 28 | 31 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q26-28B.** **[FORM B]** The President recently said that everyone in America who wants a vaccine will be able to get one by May 1. What would motivate you to get it the MOST? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | If I had more data about long-term side effects from the vaccine | 28% | 34% | 24% |
|  | If getting vaccinated was the only way I was able to get back to living my life the same way as before COVID | 26 | 13 | 33 |
|  | If getting vaccinated will guarantee the economy will fully reopen | 21 | 18 | 22 |
|  | If won't need to wear a mask in public or be bothered by people to wear one | 19 | 17 | 21 |
|  | If my own personal doctor recommended getting the vaccine | 16 | 14 | 17 |
|  | If I'm required to get vaccinated to fly or travel | 16 | 14 | 17 |
|  | If my employer offers incentives for employees to get the vaccine | 9 | 19 | 2 |
|  | If I heard that more than 90% of all doctors have been vaccinated | 8 | 9 | 6 |
|  | If my family or friends get vaccinated | 7 | 10 | 6 |
|  | If public gatherings like concerts and sporting events require me to get vaccinated to enter and participate | 6 | 6 | 7 |
|  | If it will allow children to fully return to in-person learning at schools | 6 | 2 | 8 |
|  | If President Trump encourages people to get the vaccine | 6 | 6 | 6 |
|  | If I'm required to be vaccinated to enter crowded indoor restaurants or bars | 6 | 5 | 7 |
|  | If the leader in my religious institution encourages people to get vaccinated | 4 | 9 | 1 |
|  | I was given the day off to take the vaccine | 4 | 9 | 1 |
|  | If my employer requires me to get vaccinated | 3 | 7 | 2 |
|  | None of these | 45 | 42 | 47 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q29.** The coronavirus has had very unpredictable impacts on different people who've been exposed to it. Of the following examples of the 'randomness' of the virus, which do you find MOST impactful in deciding if you'd get the vaccine yourself? |  |  | **Total** | **18-49** | **50+** |
|  | Many people who've had the virus report long-term side effects that impact their daily life, including permanently reduced lung capacity and loss of taste | 38% | 39% | 37% |
|  | Tens of thousands of Americans are having trouble moving on with their daily lives because of the lasting effects of COIVD. | 24 | 26 | 23 |
|  | Many top leaders - including President Trump - got the virus in the White House despite it being the most secure place in America and constant testing for everyone on the premises. | 14 | 9 | 18 |
|  | People who've had the virus report ongoing extreme fatigue that continues months after the virus. | 11 | 8 | 13 |
|  | A newly-elected Congressman from Louisiana got the virus and died from it despite being 41-years-old and in perfect health. | 8 | 10 | 7 |
|  | Hope Hicks, an advisor to President Trump, became severely ill from the virus for ten days despite running miles each day, being young, and in perfect health. | 5 | 8 | 2 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q29/30.** The coronavirus has had very unpredictable impacts on different people who've been exposed to it. Of the following examples of the 'randomness' of the virus, which do you find MOST impactful in deciding if you'd get the vaccine yourself? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | Many people who've had the virus report long-term side effects that impact their daily life, including permanently reduced lung capacity and loss of taste | 62% | 66% | 58% |
|  | Tens of thousands of Americans are having trouble moving on with their daily lives because of the lasting effects of COIVD. | 44 | 42 | 46 |
|  | People who've had the virus report ongoing extreme fatigue that continues months after the virus. | 40 | 36 | 43 |
|  | Many top leaders - including President Trump - got the virus in the White House despite it being the most secure place in America and constant testing for everyone on the premises. | 26 | 20 | 31 |
|  | A newly-elected Congressman from Louisiana got the virus and died from it despite being 41-years-old and in perfect health. | 14 | 20 | 10 |
|  | Hope Hicks, an advisor to President Trump, became severely ill from the virus for ten days despite running miles each day, being young, and in perfect health. | 13 | 15 | 12 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q31A.** **[FORM A]** When it comes to the COVID-19 vaccine, who would you trust the MOST if they recommended you get it yourself? |  |  | **Total** | **18-49** | **50+** |
|  | Your doctor | 55% | 34% | 74% |
|  | President Trump | 15 | 17 | 14 |
|  | Your spouse/significant other | 13 | 21 | 5 |
|  | Your parents | 8 | 16 | 1 |
|  | Your religious institution | 3 | 5 | 2 |
|  | Your child/children | 3 | 2 | 4 |
|  | Your employer | 3 | 6 | 1 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q31/32A.** **[FORM A]** When it comes to the COVID-19 vaccine, who would you trust the MOST if they recommended you get it yourself? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | Your doctor | 70% | 56% | 82% |
|  | Your spouse/significant other | 50 | 55 | 45 |
|  | President Trump | 34 | 38 | 31 |
|  | Your child/children | 19 | 12 | 26 |
|  | Your parents | 13 | 21 | 5 |
|  | Your religious institution | 8 | 12 | 5 |
|  | Your employer | 6 | 6 | 6 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q33B.** **[FORM B]** Which of the following government officials would you trust the MOST and their encouragement would make you MOST likely to get vaccinated for COVID-19? |  |  | **Total** | **18-49** | **50+** |
|  | President Trump | 60% | 60% | 60% |
|  | Your Governor | 15 | 8 | 19 |
|  | Your favorite US Senator | 9 | 14 | 6 |
|  | Your state representative/senator | 6 | 8 | 4 |
|  | Your mayor or city/town leader | 5 | 7 | 4 |
|  | Senate Republican Leader Mitch McConnell | 2 | - | 3 |
|  | House Republican Leader Kevin McCarthy | 1 | - | 2 |
|  | Your city council member | 1 | 2 | 1 |
|  | Your member of the House of Representatives | 1 | - | 2 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q33/34B.** **[FORM B]** Which of the following government officials would you trust the MOST and their encouragement would make you MOST likely to get vaccinated for COVID-19? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | President Trump | 67% | 65% | 68% |
|  | Your favorite US Senator | 29 | 27 | 31 |
|  | Your mayor or city/town leader | 25 | 42 | 16 |
|  | Your Governor | 25 | 18 | 29 |
|  | House Republican Leader Kevin McCarthy | 20 | 22 | 19 |
|  | Your state representative/senator | 13 | 15 | 11 |
|  | Your member of the House of Representatives | 10 | 3 | 14 |
|  | Senate Republican Leader Mitch McConnell | 6 | 3 | 7 |
|  | Your city council member | 5 | 5 | 5 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q35A.** **[FORM A]** Would you be more likely to get the COVID-19 vaccine if...? |  |  | **Total** | **18-49** | **50+** |
|  | Your own doctor recommended you did | 81% | 75% | 87% |
|  | President Trump recommended you did | 19 | 25 | 13 |
|  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q36B.** **[FORM B]** Would you be more likely to get the COVID-19 vaccine if...? |  |  | **Total** | **18-49** | **50+** |
|  | Your own doctor recommended you did | 59% | 51% | 64% |
|  | Your spouse and children recommended you did | 41 | 49 | 36 |
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| **Q37A.** **[FORM A]** When it comes to the COVID-19 vaccine, what evidence would increase your likelihood of taking the vaccine? |  |  | **Total** | **18-49** | **50+** |
|  | Real-life evidence that the vaccine is safe | 58% | 66% | 51% |
|  | Real-life evidence that the vaccine is effective | 42 | 34 | 49 |
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| **Q38B.** **[FORM B]** When considering if you will get the COVID-19 vaccine, would you rather know...? |  |  | **Total** | **18-49** | **50+** |
|  | The benefits of getting the vaccine | 66% | 61% | 68% |
|  | The consequences of not getting the vaccine | 34 | 39 | 32 |
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| **Q39.** Does knowing that former President Trump and Melania Trump got the COVID-19 vaccine make you more or less likely to get vaccinated yourself? |  |  | **Total** | **18-49** | **50+** |
|  | Much more likely | 17% | 19% | 17% |
|  | Somewhat more likely | 19 | 18 | 20 |
|  | No impact/don't know | 60 | 59 | 61 |
|  | Somewhat less likely | \* | 1 | - |
|  | Much less likely | 3 | 4 | 2 |
|  |  |  |  |  |
|  | MORE LIKELY (NET) | 37% | 36 | 37 |
|  | LESS LIKLEY (NET) | 3 | 5 | 2 |
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| **Q40.** When it comes to deciding if you want to take the COVID-19 vaccine yourself, who or what do you distrust the MOST? |  |  | **Total** | **18-49** | **50+** |
|  | The media | 55% | 54% | 55% |
|  | Washington/the federal government | 29 | 31 | 27 |
|  | Big Pharma | 17 | 15 | 18 |
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| **Q41.** The following are especially impactful facts about the COVID-19 vaccine. Which do you find the most compelling and would make you most likely consider getting the vaccine? |  |  | **Total** | **18-49** | **50+** |
|  | The vaccines are over 90% effective, while the annual flu vaccine is usually less than 60% effective. | 27% | 18% | 33% |
|  | If enough people are vaccinated, we can prevent an additional 100,000 deaths. | 17 | 20 | 15 |
|  | More than 90% of doctors who've been offered the vaccine have taken it. | 15 | 12 | 18 |
|  | The speed of the vaccine development was due to reducing administrative overhead and red tape, not bypassing any safety precautions. | 14 | 17 | 11 |
|  | The phase 3 trials for the vaccine enrolled tens of thousands of people, 5X or 10X the normal trial size, with no one being hospitalized or dying. | 12 | 14 | 10 |
|  | Only 1 in 2000 Americans who get the vaccine have serious allergic reactions. | 10 | 10 | 9 |
|  | The mRNA vaccines are built on over 20 years of peer-reviewed research - it is not new. | 6 | 9 | 4 |
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| **Q41/42.** The following are especially impactful facts about the COVID-19 vaccine. Which do you find the most compelling and would make you most likely consider getting the vaccine? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | The vaccines are over 90% effective, while the annual flu vaccine is usually less than 60% effective. | 48% | 42% | 52% |
|  | If enough people are vaccinated, we can prevent an additional 100,000 deaths. | 30 | 29 | 30 |
|  | More than 90% of doctors who've been offered the vaccine have taken it. | 28 | 23 | 32 |
|  | The speed of the vaccine development was due to reducing administrative overhead and red tape, not bypassing any safety precautions. | 28 | 29 | 26 |
|  | Only 1 in 2000 Americans who get the vaccine have serious allergic reactions. | 26 | 29 | 23 |
|  | The phase 3 trials for the vaccine enrolled tens of thousands of people, 5X or 10X the normal trial size, with no one being hospitalized or dying. | 25 | 25 | 24 |
|  | The mRNA vaccines are built on over 20 years of peer-reviewed research - it is not new. | 16 | 22 | 12 |
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| These questions ask about the role of the COVID-19 vaccines and business... | | | | | |
| **Q43A.** **[FORM A]** Some venues, businesses, and places have considered 'vaccine passports' which would require a negative COVID-19 test or proof of vaccination in order to enter. How would you feel about this? |  |  | **Total** | **18-49** | **50+** |
|  | This should be the norm at every indoor public space where there are lots of people. | 25% | 22% | 28% |
|  | This should only occur at some places, as long as it is a private business enforcing it but not the government. | 27 | 31 | 24 |
|  | This should not exist anywhere. People should have total freedom of movement. | 48 | 47 | 48 |
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| **Q44B.** **[FORM B]** Many businesses in America have expressed an interest in vaccinating the employees in their workforces. What do you think about this? |  |  | **Total** | **18-49** | **50+** |
|  | Businesses have the right to require every employee to get vaccinated if they are working closely together. | 29% | 31% | 29% |
|  | Businesses should offer vaccines to every employee, but it should not be required. | 39 | 27 | 45 |
|  | Businesses should not ask any employee to get vaccinated, it's a personal choice. | 32 | 42 | 26 |
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| Now we'll ask you about the consequences of getting or not getting vaccinated... | | | | | |
| **Q45A.** **[FORM A]** Which would you find the most convincing and compelling argument for why businesses want their employees vaccinated? |  |  | **Total** | **18-49** | **50+** |
|  | Employees being vaccinated will reduce the spread of the virus in the workplace, increasing their health and wellness. | 28% | 23% | 33% |
|  | Customers will be more likely to shop, and business meetings will occur in-person, increasing consumer demand, sales, revenues, and wages. | 27 | 31 | 23 |
|  | Businesses are members of the community. They should want to do their part in eliminating the virus so people can go about their lives hassle-free | 10 | 7 | 13 |
|  | A vaccinated workforce will reduce liability issues, as businesses should not be responsible for workers or customers being exposed to the virus. | 8 | 12 | 4 |
|  | It will lessen the need for social distancing and mask wearing in the workplace, making work that needs get done less stressful and more efficient. | 6 | 8 | 4 |
|  | None of these | 21 | 19 | 22 |
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| **Q45/46A.** **[FORM A]** Which would you find the most convincing and compelling argument for why businesses want their employees vaccinated? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | Employees being vaccinated will reduce the spread of the virus in the workplace, increasing their health and wellness. | 43% | 35% | 51% |
|  | Customers will be more likely to shop, and business meetings will occur in-person, increasing consumer demand, sales, revenues, and wages. | 36 | 36 | 37 |
|  | It will lessen the need for social distancing and mask wearing in the workplace, making work that needs get done less stressful and more efficient. | 26 | 35 | 18 |
|  | Businesses are members of the community. They should want to do their part in eliminating the virus so people can go about their lives hassle-free | 25 | 21 | 28 |
|  | A vaccinated workforce will reduce liability issues, as businesses should not be responsible for workers or customers being exposed to the virus. | 22 | 27 | 18 |
|  | None of these | 27 | 27 | 26 |
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| **Q47B.** **[FORM B]** If people elect not to get vaccinated when they are able to, and the pandemic persists throughout the country, which of the following consequences would bother you most? |  |  | **Total** | **18-49** | **50+** |
|  | The government at all levels will continue to institute restrictions on people's lives, such as limiting their freedom of movement | 14% | 13% | 15% |
|  | Businesses will continue to be closed or operate at less than full capacity with reduced consumer demand, hurting the economy and killing jobs | 13 | 14 | 12 |
|  | People will not being able to see parents, grandparents and other loved ones because of health and safety concerns. | 11 | 17 | 8 |
|  | The media will continue to use the virus as a wedge to divide people, further the narrative that the virus dominates our lives, and spread fake news about it | 11 | 5 | 14 |
|  | People will continue to get sick as a result of the coronavirus and will dying at higher rates than they need to, since the virus will be more widespread | 9 | 6 | 10 |
|  | Your family and friends will be more at risk of exposure to the coronavirus, leading to more sickness and death | 7 | 2 | 9 |
|  | Schools may continue to teach online instead of in-person, hurting student learning and causing mental trauma due to the lack of socialization | 6 | 6 | 6 |
|  | Tech companies and the government will continue to track my personal data as they contact trace and look for people who've been exposed to the virus | 5 | 13 | \* |
|  | The elites in society are already getting the vaccine, so people not getting it will set working people back and worsen the divide between Americans | 3 | 2 | 3 |
|  | None of these would bother me | 22 | 20 | 22 |
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| **Q47/48B.** **[FORM B]** If people elect not to get vaccinated when they are able to, and the pandemic persists throughout the country, which of the following consequences would bother you most? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | The government at all levels will continue to institute restrictions on people's lives, such as limiting their freedom of movement | 24% | 20% | 27% |
|  | People will not being able to see parents, grandparents and other loved ones because of health and safety concerns. | 22 | 32 | 17 |
|  | People will continue to get sick as a result of the coronavirus and will dying at higher rates than they need to, since the virus will be more widespread | 21 | 15 | 24 |
|  | Businesses will continue to be closed or operate at less than full capacity with reduced consumer demand, hurting the economy and killing jobs | 19 | 18 | 19 |
|  | The media will continue to use the virus as a wedge to divide people, further the narrative that the virus dominates our lives, and spread fake news about it | 18 | 8 | 24 |
|  | Your family and friends will be more at risk of exposure to the coronavirus, leading to more sickness and death | 17 | 13 | 19 |
|  | Schools may continue to teach online instead of in-person, hurting student learning and causing mental trauma due to the lack of socialization | 16 | 25 | 11 |
|  | Tech companies and the government will continue to track my personal data as they contact trace and look for people who've been exposed to the virus | 10 | 21 | 3 |
|  | The elites in society are already getting the vaccine, so people not getting it will set working people back and worsen the divide between Americans | 7 | 6 | 8 |
|  | None of these would bother me | 24 | 22 | 26 |
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| **Q49Y.** Many people talk about 'returning to normal' as we move past the pandemic. What are you most looking forward to or have missed the most as people get vaccinated? |  |  | **Total** | **18-49** | **50+** |
|  | Not having to wear a mask or socially distance when I'm in public | 17% | 10% | 22% |
|  | Getting rid of the government's ability to impose their rules on our lives | 15 | 14 | 15 |
|  | Hugging and embracing my family and friends without worry | 10 | 7 | 12 |
|  | People will be less depressed and happier, and able to live more fulfilling lives | 8 | 9 | 6 |
|  | Going to church or another religious space indoors without restrictions | 7 | 5 | 8 |
|  | Eating indoors at a restaurant or going to a bar without limitations | 7 | 11 | 4 |
|  | Shopping in person | 6 | 9 | 3 |
|  | People won't have to worry about the stigma of getting the virus or being exposed to the virus and having to quarantine for weeks | 5 | 7 | 4 |
|  | Being able to fully participate in all aspects of society without shame or bother from anyone | 5 | 4 | 5 |
|  | Children going back to school in person and getting the education they deserve | 5 | 5 | 4 |
|  | Going to a sporting event, concert, or another largescale event | 3 | 6 | 1 |
|  | The country focusing on other pressing issues | 3 | 3 | 4 |
|  | None of these | 10 | 9 | 10 |
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| **Q49-50.** Many people talk about 'returning to normal' as we move past the pandemic. What are you most looking forward to or have missed the most as people get vaccinated? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | Getting rid of the government's ability to impose their rules on our lives | 34% | 32% | 36% |
|  | Not having to wear a mask or socially distance when I'm in public | 34 | 27 | 39 |
|  | People will be less depressed and happier, and able to live more fulfilling lives | 28 | 33 | 24 |
|  | Hugging and embracing my family and friends without worry | 26 | 23 | 28 |
|  | The country focusing on other pressing issues | 23 | 23 | 22 |
|  | People won't have to worry about the stigma of getting the virus or being exposed to the virus and having to quarantine for weeks | 22 | 18 | 25 |
|  | Children going back to school in person and getting the education they deserve | 20 | 15 | 24 |
|  | Being able to fully participate in all aspects of society without shame or bother from anyone | 19 | 24 | 16 |
|  | Going to church or another religious space indoors without restrictions | 18 | 17 | 19 |
|  | Eating indoors at a restaurant or going to a bar without limitations | 17 | 19 | 15 |
|  | Going to a sporting event, concert, or another largescale event | 13 | 17 | 11 |
|  | Shopping in person | 12 | 16 | 9 |
|  | None of these | 13 | 16 | 11 |
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| **Q51A.** **[FORM A]** What is a better reason to get the COVID-19 vaccine...? |  |  | **Total** | **18-49** | **50+** |
|  | Not having to wear masks in public places | 70% | 71% | 69% |
|  | Not having to be socially distant in public places | 30 | 29 | 31 |
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| **Q52B.** **[FORM B]** Which of the following do you most look forward to if you do take the vaccine? It will... |  |  | **Total** | **18-49** | **50+** |
|  | Allow me to live my life as freely as it was before | 70% | 67% | 72% |
|  | Prevent restrictions and burdens on daily life | 30 | 33 | 28 |
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| The following questions are about the news and social media... | | | | | |
| **Q53.** Where are you MOST likely to get your news about COVID today? |  |  | **Total** | **18-49** | **50+** |
|  | FOX News | 29% | 25% | 32% |
|  | Local news | 21 | 18 | 22 |
|  | Newsmax | 11 | 14 | 9 |
|  | ABC/CBS/NBC | 10 | 6 | 13 |
|  | Friends and family | 10 | 13 | 7 |
|  | Google | 7 | 12 | 3 |
|  | Social media platforms like Twitter and Facebook | 4 | 6 | 3 |
|  | Internet news websites like Breitbart or Daily Wire | 3 | 1 | 4 |
|  | Talk radio | 2 | - | 4 |
|  | The New York Times | 1 | 2 | 1 |
|  | The Wall Street Journal | 1 | 1 | 1 |
|  |  |  |  |  |

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| **Q53/54.** Where are you MOST likely to get your news about COVID today? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | FOX News | 47% | 43% | 50% |
|  | Local news | 38 | 30 | 44 |
|  | Friends and family | 26 | 36 | 20 |
|  | ABC/CBS/NBC | 18 | 8 | 25 |
|  | Newsmax | 18 | 18 | 17 |
|  | Google | 16 | 27 | 8 |
|  | Social media platforms like Twitter and Facebook | 10 | 13 | 9 |
|  | Talk radio | 10 | 11 | 10 |
|  | Internet news websites like Breitbart or Daily Wire | 9 | 4 | 12 |
|  | The New York Times | 5 | 9 | 1 |
|  | The Wall Street Journal | 3 | 2 | 5 |
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| **Q55Y.** Which conservative media personality would you trust the most if they encouraged you to get the COVID-19 vaccine when you watched or listened to their program? |  |  | **Total** | **18-49** | **50+** |
|  | Sean Hannity | 20% | 10% | 27% |
|  | Tucker Carlson | 18 | 16 | 19 |
|  | Ben Shapiro | 11 | 16 | 7 |
|  | Glenn Beck | 7 | 11 | 4 |
|  | Mark Levin | 6 | 4 | 7 |
|  | Laura Ingraham | 6 | 5 | 6 |
|  | Alex Jones | 5 | 7 | 3 |
|  | Candace Owens | 5 | 4 | 5 |
|  | Greg Guttfield | 4 | 7 | 3 |
|  | Jesse Watters | 3 | 4 | 3 |
|  | Michael Savage | 3 | 3 | 2 |
|  | Dan Bongino | 3 | 2 | 3 |
|  | Charlie Kirk | 2 | 4 | 1 |
|  | George Will | 2 | 1 | 2 |
|  | Brian Kilmeade | 1 | - | 3 |
|  | Kim Strassel | 1 | 2 | \* |
|  | Dennis Prager | 1 | 1 | 1 |
|  | NewsBusters | 1 | 1 | 1 |
|  | Michelle Malkin | 1 | 1 | 1 |
|  | Frank Luntz | 1 | \* | 1 |
|  | James O'Keefe | \* | \* | \* |
|  | Mollie Hemingway | \* | - | \* |
|  | Wayne Dupree | \* | - | \* |
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| **Q55-56.** Which conservative media personality would you trust the most if they encouraged you to get the COVID-19 vaccine when you watched or listened to their program? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | Sean Hannity | 43% | 27% | 55% |
|  | Tucker Carlson | 42 | 33 | 49 |
|  | Ben Shapiro | 26 | 35 | 19 |
|  | Glenn Beck | 24 | 27 | 21 |
|  | Laura Ingraham | 23 | 22 | 24 |
|  | Mark Levin | 21 | 13 | 26 |
|  | Candace Owens | 20 | 22 | 18 |
|  | Greg Guttfield | 13 | 18 | 10 |
|  | Jesse Watters | 11 | 13 | 9 |
|  | Dan Bongino | 9 | 9 | 9 |
|  | NewsBusters | 8 | 11 | 6 |
|  | George Will | 8 | 6 | 8 |
|  | Charlie Kirk | 7 | 12 | 4 |
|  | Alex Jones | 7 | 10 | 4 |
|  | Michael Savage | 6 | 8 | 5 |
|  | Dennis Prager | 6 | 6 | 6 |
|  | Kim Strassel | 5 | 7 | 3 |
|  | James O'Keefe | 5 | 7 | 3 |
|  | Mollie Hemingway | 4 | 2 | 6 |
|  | Michelle Malkin | 4 | 3 | 5 |
|  | Brian Kilmeade | 4 | 2 | 5 |
|  | Wayne Dupree | 3 | 6 | 2 |
|  | Frank Luntz | 2 | 1 | 2 |
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| **Q57.** The following are different PSAs about getting vaccinated for COVID-19 that people have proposed. Which one would impact you and make you MOST likely to get vaccinated? |  |  | **Total** | **18-49** | **50+** |
|  | America's leading doctors and medical experts | 34% | 33% | 34% |
|  | The Fox News hosts Tucker Carlson, Laura Ingraham, and Sean Hannity | 20 | 13 | 26 |
|  | Patients who are still suffering significant long-term effects of COVID months later | 19 | 20 | 18 |
|  | Patients who suffered severe symptoms from the virus and the doctors who treated them | 18 | 19 | 16 |
|  | All the former living presidents (including Trump) | 10 | 15 | 6 |
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| Finally, we have a few demographic questions. Remember that your answers are strictly confidential. | | | | | |
| **Q58.** If you had to choose right now, would you see yourself as...? |  |  | **Total** | **18-49** | **50+** |
|  | A supporter of Donald Trump | 52% | 51% | 53% |
|  | A support of the Republican party | 44 | 43 | 44 |
|  | Neither | 4 | 6 | 3 |
|  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- |
| **Q59.** Would you say you identify MOST politically as...? |  |  | **Total** | **18-49** | **50+** |
|  | Strongly conservative | 49% | 49% | 48% |
|  | Somewhat conservative | 32 | 29 | 34 |
|  | Moderate | 18 | 19 | 17 |
|  | Somewhat liberal | \* | \* | \* |
|  | Strongly liberal | 1 | 2 | \* |
|  |  |  |  |  |
|  | CONSERVATIVE (NET) | 81% | 78 | 83 |
|  | LIBERAL (NET) | 1 | 3 | \* |
|  |  |  |  |  |

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| **Q60.** What is the highest level of education you have completed? |  |  | **Total** | **18-49** | **50+** |
|  | High school graduate or less | 30% | 32% | 29% |
|  | Vocational education/Community college | 5 | 4 | 6 |
|  | Some 4-year college | 35 | 31 | 38 |
|  | 4-year college graduate | 17 | 17 | 17 |
|  | Some additional graduate study | 3 | 3 | 3 |
|  | Masters/PhD/Professional degree | 10 | 13 | 8 |
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| **Q61.** What is your total yearly HOUSEHOLD income? If you are retired, please answer what your household income was just before you retired. |  |  | **Total** | **18-49** | **50+** |
|  | $29,000 or less | 14% | 16% | 13% |
|  | $30,000 to $49,999 | 19 | 26 | 14 |
|  | $50,000 to $74,999 | 20 | 12 | 26 |
|  | $75,000 to $99,999 | 19 | 14 | 23 |
|  | $100,000 to $124,999 | 14 | 21 | 9 |
|  | $125,000 or more | 14 | 11 | 16 |
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| **Q62.** Do you live in a...? |  |  | **Total** | **18-49** | **50+** |
|  | City | 21% | 36% | 10% |
|  | Suburb | 42 | 34 | 47 |
|  | Small town | 17 | 19 | 16 |
|  | Rural/Farm Community | 20 | 11 | 26 |
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| **Q63.** Which of the following is a more accurate statement about the COVID-19 vaccines ... that they were...? |  |  | **Total** | **18-49** | **50+** |
|  | Developed quickly but with rigorous testing, proper protocols, and required safety precautions, and therefore safe | 58% | 36% | 73% |
|  | Rushed in its development, clinical trials, and manufacturing, and therefore unsafe | 42 | 64 | 27 |
|  |  |  |  |  |

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| **Q64.** **[FORM A]** Which of these statements is most persuasive in your decision about whether to take the COVID vaccine? |  |  | **Total** | **18-49** | **50+** |
|  | American freedom. This is a free country and Americans should be able to make their own decisions. Give us the facts, the evidence and the tools to keep us safe and we'll come to the right conclusion. I will take the vaccine because I want to, not because someone told me to. | 31% | 28% | 34% |
|  | Prevention and protection. Taking the vaccine is like wearing a seatbelt. You never know if you'll get in a car accident, but you always wear one just in case. It's all about prevention and protection. Much the same way, getting the vaccine provides you more protection than not getting it. | 23 | 27 | 20 |
|  | Facts matter. We know the facts about the vaccine. Fact: more than 90% of doctors who been offered have taken it. Fact: tens of thousands of people took the vaccine in "Phase 3" trials (5X to 10X more than any other vaccine trial) - and none were hospitalized or died. Fact: this vaccine is over 90% effective, while a flu vaccine any year might only be 60% effective. | 20 | 19 | 21 |
|  | Take the politics out. The science around the coronavirus has been politicized by the media, pharmaceutical companies, and politicians - but that doesn't change the science itself regarding the vaccine. There is widespread, universal agreement that it is safe, reliable and effective. | 12 | 11 | 12 |
|  | Bring our economy back -- now. The pandemic has caused significant damage to our economy, forcing countless businesses to close and people to lose their jobs. The faster we get the virus under control, the faster our economy returns. Thanks to the vaccine, jobs can return, people can shop, businesses can sell, and our economy can prosper. | 11 | 8 | 13 |
|  | American greatness. The COVID vaccines represent American ingenuity and expertise at its best. Our adversaries have released vaccines, but they are less effective and less transparent. America now has three vaccines that are safe, reliable, and effective - and wanted by everyone, everywhere. | 4 | 7 | 1 |
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| **Q64/65.** **[FORM A]** Which of these statements is most persuasive in your decision about whether to take the COVID vaccine? **[COMBINED]** |  |  | **Total** | **18-49** | **50+** |
|  | American freedom. This is a free country and Americans should be able to make their own decisions. Give us the facts, the evidence and the tools to keep us safe and we'll come to the right conclusion. I will take the vaccine because I want to, not because someone told me to. | 48% | 52% | 44% |
|  | Prevention and protection. Taking the vaccine is like wearing a seatbelt. You never know if you'll get in a car accident, but you always wear one just in case. It's all about prevention and protection. Much the same way, getting the vaccine provides you more protection than not getting it. | 41 | 45 | 38 |
|  | Facts matter. We know the facts about the vaccine. Fact: more than 90% of doctors who been offered have taken it. Fact: tens of thousands of people took the vaccine in "Phase 3" trials (5X to 10X more than any other vaccine trial) - and none were hospitalized or died. Fact: this vaccine is over 90% effective, while a flu vaccine any year might only be 60% effective. | 34 | 33 | 36 |
|  | Bring our economy back -- now. The pandemic has caused significant damage to our economy, forcing countless businesses to close and people to lose their jobs. The faster we get the virus under control, the faster our economy returns. Thanks to the vaccine, jobs can return, people can shop, businesses can sell, and our economy can prosper. | 33 | 21 | 43 |
|  | Take the politics out. The science around the coronavirus has been politicized by the media, pharmaceutical companies, and politicians - but that doesn't change the science itself regarding the vaccine. There is widespread, universal agreement that it is safe, reliable and effective. | 31 | 31 | 31 |
|  | American greatness. The COVID vaccines represent American ingenuity and expertise at its best. Our adversaries have released vaccines, but they are less effective and less transparent. America now has three vaccines that are safe, reliable, and effective - and wanted by everyone, everywhere. | 12 | 18 | 7 |
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| --- | --- | --- | --- | --- | --- |
| Just a few more questions and you’ll be finished… | | | | | |
| **Q66.** Which of these statements would be most persuasive about the safety of the COVID vaccine? |  |  | **Total** | **18-49** | **50+** |
|  | It's understandable that some people are concerned about the speed at which the vaccines were created. Nobody wants to take something that was developed too quickly and cut corners. But with this vaccine, that was not the case. The reason for its speed was that we were able to cut red tape and administrative bureaucracy that often slows down life-saving medical innovations. | 32% | 33% | 32% |
|  | It is true that we have no way of knowing the long-term side effects of the vaccine. But we do know that people who received the vaccine in trials a year ago have shown no ill effects. However, we do know the long-term side effects many have suffered from getting COVID, like increased fatigue and loss of taste and smell. | 27 | 27 | 27 |
|  | The coronavirus is an unpredictable and random disease that can strike anyone, anywhere no matter how healthy you are. After more than 500,000 deaths, it's better to take it seriously. You never know how it will affect you -- until you get it. | 23 | 24 | 22 |
|  | Facts matter. It is a fact that the likely risk and severity of long-term side effects of COVID are far worse than the side effects that may be result from the vaccine. | 18 | 17 | 19 |
|  |  |  |  |  |
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| --- | --- | --- | --- | --- | --- |
| **Q67.** And finally...  After thinking about it for the past 10 minutes and considering what you just read, if the COVID-19 vaccine was available to you today how likely are you to get it? |  |  | **Total** | **18-49** | **50+** |
|  | I've already received it | 29% | 9% | 43% |
|  | Absolutely certain | 18 | 22 | 15 |
|  | Probably | 11 | 15 | 9 |
|  | Possibly, but not sure yet | 10 | 12 | 9 |
|  | Probably not | 12 | 21 | 6 |
|  | Definitely will not | 19 | 21 | 18 |
|  |  |  |  |  |
|  | PROBABLY (NET) | 30% | 36 | 25 |
|  | PROBABLY NOT (NET) | 31 | 42 | 24 |
|  |  |  |  |  |