

Q1. What is your gender?		Total	DEM	SWING	GOP
Male	48%	45%	44%	53%	
Female	52	55	56	47	

Q2. What is your age?		Total	DEM	SWING	GOP
18-29	17%	26%	15%	9%	
30-49	32	34	32	29	
50-64	28	22	26	36	
65+	23	18	27	26	
MEAN.....	48.8	44.9	50.0	52.5	

Q3. How many days a week do you read, watch, or listen to state or national news? If you rarely or never read or watch state or international news, just put a "0."		Total	DEM	SWING	GOP
0	15%	12%	14%	17%	
1-5	37	38	37	35	
6	8	9	7	7	
7	40	40	43	40	
MEAN.....	4.62	4.78	4.69	4.52	

Q4. What state are you registered to vote in?		Total	DEM	SWING	GOP
EAST	21%	20%	28%	18%	
INDUSTRIAL/MIDWEST	21	23	21	19	
WEST/MIDWEST	17	17	14	20	
SOUTH	26	25	23	28	
PACIFIC	15	15	14	15	
SWING	34	29	37	36	

Q5. How many times in the past two years or so have you either written, emailed, or called an elected official [LOCAL, STATE OR NATIONAL] about any issue, or attended a political rally of some kind? If never, just put a "0."		Total	DEM	SWING	GOP
0	66%	56%	72%	71%	
1	8	11	8	6	
2	8	10	5	7	
3-4	9	13	6	6	
5-9	5	5	4	6	
10+	4	5	6	4	
MEAN.....	25.7	28.0	57.0	1.42	

Q6. If you had to pick ONE of the following, which best describes your ethnic/racial background? If other, please specify.		Total	DEM	SWING	GOP
African-American/Black	11%	21%	5%	4%	
White/Caucasian/Middle Eastern	70	56	70	84	
Latino/Hispanic	12	16	13	6	
Asian or Pacific Islander	7	7	10	5	
Other (SPECIFY)	1	1	1	*	

Let's start with a few general questions...

Q7. Assuming you file your taxes and had taken a COVID-19 test, which would scare you more ...getting a letter/email telling you that...?		Total	DEM	SWING	GOP
You had tested positive for COVID-19	62%	66%	67%	53%	
You were being audited by the IRS	38	34	33	47	

Q8. Thinking about the impact of the coronavirus, which is a more accurate statement ...?		Total	DEM	SWING	GOP
Things are getting worse right now	78%	79%	84%	70%	
Things are getting better right now	22	21	16	30	

Q9. Are you more concerned about the impact of COVID-19 on ...?		Total	DEM	SWING	GOP
Yourself	43%	48%	46%	37%	
Your community	16	17	18	13	
Your country	33	32	30	37	
I'm not concerned about any of them	8	3	6	13	

Q10. And overall, how serious is the current situation with COVID-19?		Total	DEM	SWING	GOP
Extremely serious	47%	62%	45%	33%	
Very serious	27	28	30	22	
Somewhat serious	17	7	15	28	
Only a little serious	6	1	9	10	
Not serious at all	3	2	1	6	
EXTRM/VERY (NET)	74%	91	75	55	
LITTLE/NOT (NET)	23	8	24	38	

Q11. When it comes to COVID-19, what single data point are you most interested in learning about?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The local/community statistics	22%	18%	27%	22%
The US infection rate	16	17	17	13
The US death rate.....	15	15	9	18
The US survival rate	14	10	14	18
The US positivity rate.....	11	12	8	11
The US hospital bed occupancy/capacity rate.....	10	14	10	5
The global statistics	8	8	7	8
The US hospitalization rate.....	6	6	7	4

Q11/12. When it comes to COVID-19, what single data point are you most interested in learning about? [COMBINED]

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The local/community statistics	35%	30%	37%	39%
The US infection rate	35	37	39	28
The US death rate.....	31	36	24	31
The US survival rate	27	19	23	39
The US hospital bed occupancy/capacity rate.....	20	26	20	16
The US positivity rate.....	19	19	17	21
The US hospitalization rate.....	18	20	19	13
The global statistics	14	12	19	13

Q13A. [FORM A] Thinking about the impact of coronavirus on you and your family, are you more concerned about the impact on your family's health and safety or the impact on your family's financial situation?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
My family's health and safety much more	61%	72%	60%	49%
My family's health and safety somewhat more	23	20	26	25
My family's financial situation somewhat more	8	4	12	11
My family's financial situation much more.....	7	5	2	14

Q14B. [FORM B] Thinking about the impact of coronavirus on the country, are you more concerned about the impact on the health and safety of the nation or the impact on the national economy?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The health and safety of the nation much more.....	46%	60%	48%	29%
The health and safety of the nation somewhat more	27	28	35	20
The national economy somewhat more	12	5	8	21
The national economy much more.....	16	7	9	30

Q15. Do you personally know someone close to you who has been diagnosed with the coronavirus? Select all that apply.

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Yes, I know someone who has died from COVID-19.....	23%	30%	19%	18%
Yes, I know someone with a severe case of COVID-19 but didn't die.....	20	20	18	22
Yes, I know someone with mild case of COVID-19	29	30	26	30
No	44	37	49	44

Q16A. [FORM A] We need a guess...As of now, 250,000 Americans have died because of COVID-19. Again, if you had to guess, how many people in TOTAL do you think will have died of COVID-19 by the end of 2021?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
250,000 (no higher than it is now).....	9%	9%	5%	10%
300,000	24	18	28	28
400,000.....	23	20	21	28
500,000	18	18	22	14
600,000	6	6	7	4
750,000	5	9	2	2
One million	10	10	14	6
1.5 million.....	2	3	1	3
Two million or more.....	4	7	-	5

Q17B. [FORM B] We need a guess ...As of now, 250,000 Americans have died because of COVID-19. If more Americans wore masks, socially distanced, washed their hands often, and limited their time in indoor public spaces, how many Americans do you think would die of COVID-19 by the end of 2021? Just guess....

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
250,000 (no higher than it is now) 	31%	31%	20%	38%
300,000	21	21	24	19
400,000.....	22	19	25	24
500,000.....	12	12	19	6
600,000	5	4	6	5
750,000	4	7	3	3
One million	3	3	1	3
1.5 million.....	2	3	2	-
Two million or more.....	1	*	1	2

Now let's talk strategy and solutions to address COVID-19

Q18. What should our strategy and approach be with COVID-19 right now?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Open everything now/learn to live with the virus.....	20%	13%	14%	32%
Continue to open America now but slowly	24	19	24	29
Keep whatever is open now open and keep whatever is closed now closed.....	13	14	13	11
Close the country down a little more since the virus has gotten worse	24	29	26	18
Close everything now until the virus is under control.....	11	15	15	4
Keep America closed until a vaccine is ready, no matter how long it takes	7	10	7	5

Q18/19. What should our strategy and approach be with COVID-19 right now? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Open everything now/learn to live with the virus.....	29%	20%	20%	45%
Continue to open America now but slowly	50	38	42	69
Keep whatever is open now open and keep whatever is closed now closed.....	34	33	38	34
Close the country down a little more since the virus has gotten worse	44	49	53	31
Close everything now until the virus is under control.....	29	40	34	14
Keep America closed until a vaccine is ready, no matter how long it takes	14	20	13	8

Q20A. [FORM A] Who should have the ultimate responsibility to decide whether we need more or fewer requirements to address the spread of the coronavirus?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The nation's highest-ranking medical and public health officials	20%	25%	22%	15%
President Trump	18	16	14	24
You, yourself	14	5	16	22
President-elect Biden.....	11	19	8	3
The Governors	11	10	13	11
Your state's highest ranking medical and public health officials	11	11	12	10
The Supreme Court	5	4	6	4
Your mayor or city/town leader	4	4	2	6
The state legislatures.....	3	3	3	3
Congress.....	3	2	3	2

Q20/21A. [FORM A] Who should have the ultimate responsibility to decide whether we need more or fewer requirements to address the spread of the coronavirus? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The nation's highest-ranking medical and public health officials	35%	41%	37%	24%
Your state's highest ranking medical and public health officials	28	28	31	26
President Trump	26	21	20	38
The Governors	26	25	27	27
President-elect Biden.....	23	38	23	6
You, yourself	23	12	27	32
Your mayor or city/town leader	13	11	11	18
The Supreme Court	10	7	13	11
The state legislatures.....	9	9	4	13
Congress.....	6	8	4	5

Q22B. [FORM B] Other than a doctor/nurse/public health official, who would you trust MOST in calling for ways you personally can contain the spread of the coronavirus such as mask wearing?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
A researcher	35%	33%	44%	32%
A survivor of the coronavirus	17	18	14	18
An average mom.....	8	14	5	5
Your local newspaper or TV news	6	5	4	10
An elected representative	6	4	9	5
A small business owner	6	8	5	4
A police officer	5	2	2	12
A teacher.....	5	7	3	4
A national newspaper/news network	4	4	5	4
An executive from a large corporation	3	3	4	1
An average dad.....	3	2	4	2
A firefighter.....	3	1	2	4

Q22-24B. [FORM B] Other than a doctor/nurse/public health official, who would you trust MOST in calling for ways you personally can contain the spread of the coronavirus such as mask wearing? **[COMBINED]**

	Total	DEM	SWING	GOP
A researcher	63%	55%	71%	63%
A survivor of the coronavirus	50	50	48	51
Your local newspaper or TV news	32	35	39	24
A national newspaper/news network	30	35	32	24
An elected representative	20	19	22	19
An average mom.....	19	20	19	18
A teacher.....	18	24	17	13
An average dad.....	17	15	11	23
A police officer	15	11	14	22
A small business owner	14	14	12	17
A firefighter.....	13	12	9	16
An executive from a large corporation	9	9	7	11

Q25A. [FORM A] And whom from this list are you most likely to trust regarding COVID-19?

	Total	DEM	SWING	GOP
Dr. Anthony Fauci	26%	40%	29%	10%
The CDC	18	19	16	20
The White House Coronavirus Task Force	13	9	8	22
Your local health official	12	3	14	19
The World Health Organization (WHO)	9	12	8	5
The National Institutes of Health.....	7	5	10	5
The U.S. Secretary of Health and Human Services.....	6	5	5	8
The Surgeon General	5	3	5	8
The FDA.....	4	4	5	4

Q25/26A. [FORM A] And whom from this list are you most likely to trust regarding COVID-19? **[COMBINED]**

	Total	DEM	SWING	GOP
The CDC	40%	41%	42%	38%
Dr. Anthony Fauci	38	51	42	21
Your local health official	22	15	23	27
The White House Coronavirus Task Force	22	18	17	31
The National Institutes of Health.....	21	17	21	25
The World Health Organization (WHO)	18	26	12	11
The U.S. Secretary of Health and Human Services.....	16	11	17	18
The Surgeon General	14	11	15	16
The FDA.....	10	10	10	12

Q27B. [FORM B] If you had to choose, what is the MOST convincing and compelling reason to wear a mask in public?

	Total	DEM	SWING	GOP
To keep everyone you come in contact with safe and healthy	22%	24%	22%	19%
To keep yourself safe and healthy	22	18	22	24
To keep America safe and healthy	15	24	13	8
To keep your family safe and healthy	15	17	10	17
None of these are convincing and compelling	12	4	11	20
To keep your neighborhood/community safe and healthy	9	5	18	6
To keep your state safe and healthy.....	5	7	4	5

[FORM B] Q27/28B. If you had to choose, what is the MOST convincing and compelling reason to wear a mask in public? **[COMBINED]**

	Total	DEM	SWING	GOP
To keep your family safe and healthy	42%	47%	37%	42%
To keep yourself safe and healthy	40	40	42	38
To keep everyone you come in contact with safe and healthy	38	33	40	41
To keep America safe and healthy	26	37	19	21
To keep your neighborhood/community safe and healthy	20	13	32	16
To keep your state safe and healthy.....	17	24	12	14
None of these are convincing and compelling	17	6	16	28

Now we will ask about the specific ways the pandemic has affected your life...

Q29. Health and medical experts have recommended different ways individuals can reduce or slow the spread of COVID-19. Which of the following do you think is MOST sensible, responsible and impactful?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Wearing a face mask in public.....	33%	37%	32%	30%
Staying at home as much as possible	13	17	10	12
Engaging in "social distancing"	8	7	9	10
Avoiding public crowds	7	5	9	9
Frequently washing your hands/using hand sanitizer	6	5	6	7
Getting tested immediately if you've come into contact with someone who has COVID-19.....	4	4	5	3
Complying with official state policies.....	4	4	2	5
Purchasing medical supplies (masks, gloves, sanitizer, etc.).....	3	5	3	2
Not meeting in person for family events and holidays like usual	3	3	2	3
Meeting with people virtually like on "Zoom" rather than in-person	3	3	5	1
Complying with businesses and health officials for contract tracing	2	2	3	2
Keeping personal gatherings to 10 people or less.....	2	1	3	2
Avoiding public transit/rideshare	2	2	3	-
Buying more goods and services online rather than in-person	1	2	1	1
Not going to indoor bars/restaurants.....	1	1	1	1
None of these, I will not change my behavior	7	2	5	12

Q29-31. Health and medical experts have recommended different ways individuals can reduce or slow the spread of COVID-19. Which of the following do you think is MOST sensible, responsible and impactful? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Wearing a face mask in public.....	59%	63%	57%	57%
Engaging in "social distancing"	42	42	47	41
Staying at home as much as possible	33	39	31	29
Frequently washing your hands/using hand sanitizer	30	25	33	31
Avoiding public crowds	26	26	25	27
Complying with official state policies.....	12	16	8	12
Getting tested immediately if you've come into contact with someone who has COVID-19.....	10	11	13	8
Keeping personal gatherings to 10 people or less.....	10	6	17	8
Not meeting in person for family events and holidays like usual	10	14	8	6
Not going to indoor bars/restaurants.....	9	13	7	7
Purchasing medical supplies (masks, gloves, sanitizer, etc.).....	8	11	6	7
Meeting with people virtually like on "Zoom" rather than in-person	8	9	9	6
Avoiding public transit/rideshare	7	8	11	4
Complying with businesses and health officials for contract tracing	6	6	6	7
Buying more goods and services online rather than in-person	4	5	2	6
None of these, I will not change my behavior	9	2	8	17

Q32A. [FORM A] What would make you NOT take precautions to prevent the spread of COVID-19 such as mask wearing, hand washing, and social distancing?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The jury is still out how we should best combat the virus, as health recommendations have changed over time	23%	15%	27%	31%
If public officials themselves are not following the precautions they've recommended or mandated	20	26	17	15
It is too financially difficult on my family	14	18	10	11
Compliance is a slippery slope for further erosion of personal freedoms	13	11	18	12
I don't believe the virus is severe and these measures are needed.....	10	10	10	12
It's too difficult for my work.....	7	11	5	4
The government has been too restrictive.....	6	4	5	7
If people around me were not taking these precautions or pressuring me to adopt them	7	5	8	10

Q32/33A. [FORM A] What would make you NOT take precautions to prevent the spread of COVID-19 such as mask wearing, hand washing, and social distancing? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The jury is still out how we should best combat the virus, as health recommendations have changed over time	36%	28%	40%	41%
If public officials themselves are not following the precautions they've recommended or mandated	35	40	30	33
It is too financially difficult on my family	25	30	25	21
Compliance is a slippery slope for further erosion of personal freedoms	24	23	26	26
The government has been too restrictive.....	17	12	21	20
It's too difficult for my work.....	16	24	11	9
I don't believe the virus is severe and these measures are needed.....	13	12	14	15
If people around me were not taking these precautions or pressuring me to adopt them	16	17	16	14

Q34B. [FORM B] Which statements BEST explains why we need to continue to take measures against the coronavirus even though it has lasted as long as it has?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Because COVID-19 is highly infectious, one infection can quickly grow into an outbreak that could shutter a neighborhood, community or entire city.	37%	40%	36%	35%
We understand that people are tired, but public health measures are not the enemy - they are the roadmap for a faster and more sustainable recovery.....	26	28	38	14
Scientists and medical professionals are developing and preparing to distribute a safe and effective vaccine that will help us return to normal day-to-day activities. ...	24	17	18	38
Public health policy measures are in place to prevent crippling surges and make re-opening possible.....	13	15	8	13

Now we will ask you about the coronavirus vaccination on the horizon...

Q35A. [FORM A] What is the MOST important factor you will consider in deciding to take a COVID-19 vaccine?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
If a lot of people have taken it and haven't gotten sick ...	20%	21%	20%	19%
If a person or organization I trust says it is safe to take..	14	17	18	9
If taking it would save lives and prevent people from getting sick	13	13	8	16
I would never take this vaccine for COVID-19	10	6	12	13
If taking it would guarantee we could reopen the economy faster	9	11	7	9
If my employer required it	9	11	10	7
If it is free or affordable to take	9	6	7	11
I would take this vaccine without any hesitation	16	15	20	16

Q35/36A. [FORM A] What is the MOST important factor you will consider in deciding to take a COVID-19 vaccine? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
If a lot of people have taken it and haven't gotten sick ...	36%	34%	33%	41%
If taking it would save lives and prevent people from getting sick	31	33	31	30
If a person or organization I trust says it is safe to take..	27	31	27	20
If it is free or affordable to take	19	14	22	20
I would never take this vaccine for COVID-19	17	14	16	21
If my employer required it	16	19	17	12
If taking it would guarantee we could reopen the economy faster	16	18	11	18
I would take this vaccine without any hesitation	22	23	24	21

Q37B. [FORM B] Decisions will need to be made as to whom should receive a vaccine first when one is available. Which of the following groups do you think is in MOST need of receiving access to a COVID-19 vaccine as soon as one is available?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Front-line health workers	41%	43%	43%	37%
Individuals with underlying conditions who are at significantly higher risk for COVID-19	13	8	16	18
Everyone in the U.S. should have an equal opportunity regardless of their occupation or health situation.	10	11	8	11
Senior citizens who are at a significantly higher risk for COVID-19	9	7	7	13
Critical workers in high-risk settings such as food supply and public transit,	8	12	4	6
Military and first responders	7	7	13	4
Children and young adults.	4	3	3	5
K-12 teachers and staff, childcare workers, and individuals who work around children	4	6	1	3
Mayors, governors, members of congress and other elected representatives.....	4	3	5	3

Q37/38B. [FORM B] Decisions will need to be made as to whom should receive a vaccine first when one is available. Which of the following groups do you think is in MOST need of receiving access to a COVID-19 vaccine as soon as one is available? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Front-line health workers	57%	62%	56%	54%
Individuals with underlying conditions who are at significantly higher risk for COVID-19	32	27	37	34
Senior citizens who are at a significantly higher risk for COVID-19	31	24	27	41
Critical workers in high-risk settings such as food supply and public transit,	20	27	18	15
Military and first responders.....	17	18	24	12
Everyone in the U.S. should have an equal opportunity regardless of their occupation or health situation.	17	16	13	20
K-12 teachers and staff, childcare workers, and individuals who work around children	10	13	8	8
Children and young adults.	9	10	6	11
Mayors, governors, members of congress and other elected representatives.....	6	4	10	6

We'll now ask about public health more broadly...

Q39A. [FORM A] Would you be more likely to trust and support taxpayer dollars going to...?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Public health agencies	67%	65%	67%	70%
Government health agencies	33	35	33	30

Q40B. [FORM B] If you had to choose, where do you think taxpayer dollars would have the MOST meaningful and measurable impact in addressing the coronavirus pandemic?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Local health agencies	40%	37%	44%	40%
Federal health agencies.....	31	30	27	35
State health agencies	29	33	29	25

Q41A. [FORM A] Has the coronavirus pandemic made you... to support greater funding for public health agencies and public health organizations?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Much more likely	23%	37%	14%	15%
Somewhat more likely	27	29	29	21
No change/neutral.....	46	31	50	59
Somewhat less likely.....	2	1	5	2
Much less likely	3	2	1	4
MORE LIKELY (NET)	50%	66	44	35
LESS LIKELY (NET)	5	3	6	6

Q42B. [FORM B] Is it more important that taxpayer dollars go to... in order to combat the coronavirus pandemic?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Public health agencies	22%	29%	23%	13%
Private healthcare researchers, providers and hospitals	18	12	17	24
Both equally	61	59	60	63

Q43A. [FORM A] What is the MOST convincing and compelling reason to support greater taxpayer investment in funding public health efforts?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Better preparation to address future pandemics and major health crises.....	20%	24%	11%	20%
Greater access to healthcare for everyone regardless of their background	18	28	14	8
A greater ability to ensure public spaces are safe with clean air and water.....	10	7	13	12
Access to an unbiased source of information about health free from politics.....	9	9	13	6
Reduced cost or free vaccine disbursement for every American who wants one	8	10	6	7
Speeding up the approval process for medications and inspections	8	4	9	11
More effective, efficient, and accountable health officials	6	5	3	10
Less reliance on outside contractors for services who may charge more money	6	6	10	2
None of these are convincing	16	7	20	23

Q43/44A. [FORM A] What is the MOST convincing and compelling reason to support greater taxpayer investment in funding public health efforts? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Better preparation to address future pandemics and major health crises.....	38%	45%	24%	40%
Greater access to healthcare for everyone regardless of their background.....	31	43	30	19
A greater ability to ensure public spaces are safe with clean air and water.....	22	20	29	18
Reduced cost or free vaccine disbursement for every American who wants one.....	21	20	20	22
Access to an unbiased source of information about health free from politics.....	21	22	23	18
Speeding up the approval process for medications and inspections.....	19	17	16	25
More effective, efficient, and accountable health officials.....	19	14	16	25
Less reliance on outside contractors for services who may charge more money.....	12	11	19	9
None of these are convincing.....	17	7	21	25

Q44B. [FORM B] If you had to choose, what is the BEST reason Americans should trust public health officials?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Public health officials are trained and experienced in responding to infectious disease outbreaks and life-threatening emergencies. They work closely with scientists and researchers to translate the latest findings into action with the express goal of keeping people as safe and healthy as possible.....	54%	50%	60%	54%
Public health officials are guided by science and independent of political or partisan considerations. The most effective way to address COVID-19 is to have state, local, and federal officials working together in coordination and operating based on scientific guidance.....	46	50	40	46

The next set of questions will discuss language and values...

Q45A. [FORM A] First, which do you feel is more significant, serious and scary?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
The pandemic.....	49%	46%	48%	51%
COVID-19.....	39	42	37	36
The coronavirus.....	13	12	14	13

Q46B. [FORM B] While you may not like any of them, which of these will you tolerate the most?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
A stay-at-home order.....	47%	48%	51%	45%
Aggressive restrictions.....	19	16	15	23
A lockdown.....	15	17	16	11
A government order.....	10	9	10	12
Government controls.....	9	10	7	9

Q47A. [FORM A] Do you think efforts to combat the spread of the coronavirus are more of a...?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Personal responsibility.....	64%	51%	61%	80%
National duty.....	36	49	39	20

Q48B. [FORM B] Which is more important to you regarding COVID-19?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Health.....	35%	47%	32%	27%
Safety.....	13	15	15	8
Personal freedom.....	10	4	7	19
Personal responsibility.....	9	9	12	8
Protection.....	9	9	12	8
Well-being.....	7	8	7	7
Liberty.....	6	2	5	12
Local control.....	3	1	6	4
Security.....	3	3	2	5
Accountability.....	3	3	2	3

Q48/49B. [FORM B] Which is more important to you regarding COVID-19? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Health.....	48%	57%	48%	39%
Safety.....	36	50	35	23
Personal responsibility.....	24	18	26	28
Well-being.....	22	22	25	21
Protection.....	19	22	18	17
Personal freedom.....	15	5	13	27
Liberty.....	13	5	11	22
Local control.....	8	5	12	7
Security.....	7	10	4	7
Accountability.....	7	6	7	9

Q50A. [FORM A] Which of the following is most important when it comes to policies to address COVID-19?

	Total	DEM	SWING	GOP
Based on science.....	23%	33%	22%	14%
Fact-based.....	20	13	21	26
Responsible.....	11	6	17	12
Based on data.....	9	8	8	9
Based on health.....	8	12	6	5
Impactful.....	6	5	4	6
Vigilant.....	5	5	2	6
Reasonable.....	4	3	2	6
Based on medicine.....	4	6	5	2
Realistic.....	4	3	5	3
Sensible.....	4	2	6	4
Alert.....	3	2	1	7

Q50-52A. [FORM A] Which of the following is most important when it comes to policies to address COVID-19? **[COMBINED]**

	Total	DEM	SWING	GOP
Fact-based.....	46%	44%	48%	48%
Based on science.....	43	51	43	34
Based on data.....	34	39	39	27
Based on medicine.....	26	30	26	24
Based on health.....	26	28	26	24
Responsible.....	26	25	33	21
Realistic.....	24	16	25	30
Sensible.....	19	16	19	21
Impactful.....	16	17	12	17
Reasonable.....	16	13	12	23
Vigilant.....	13	14	6	18
Alert.....	10	7	11	13

Q53B. [FORM B] When it comes to the rules and regulations required to address COVID-19, which of the following words gives you the MOST positive reaction?

	Total	DEM	SWING	GOP
Protocols.....	20%	15%	28%	19%
Requirements.....	13	16	11	12
Directives.....	12	10	15	12
Obligations.....	10	13	7	10
Regulations.....	10	10	10	10
Mandates.....	9	13	6	8
Controls.....	8	9	6	10
Rules.....	6	4	7	8
Imperatives.....	3	5	3	1
Orders.....	3	2	4	4
Decrees.....	2	4	-	2
Proclamations.....	2	*	3	3

Q53-55B. [FORM B] When it comes to the rules and regulations required to address COVID-19, which of the following words gives you the MOST positive reaction? **[COMBINED]**

	Total	DEM	SWING	GOP
Protocols.....	41%	36%	47%	43%
Regulations.....	37	39	41	31
Requirements.....	36	36	39	34
Mandates.....	30	32	29	28
Directives.....	29	26	30	31
Rules.....	27	26	28	25
Obligations.....	25	28	17	30
Controls.....	20	21	12	24
Orders.....	16	20	11	16
Imperatives.....	14	13	15	15
Proclamations.....	13	11	14	14
Decrees.....	11	11	16	9

Q56A. [FORM A] At a time like this whom do you believe federal government should be MOST focused on protecting right now?

	Total	DEM	SWING	GOP
American's most vulnerable to COVID-19.....	33%	38%	30%	31%
American's healthcare workers.....	22	21	19	27
American families.....	17	13	23	17
American workers.....	10	12	9	8
American taxpayers.....	5	3	4	9
American small businesses.....	5	7	4	4
America's students.....	4	2	8	3
America's teachers.....	3	5	3	1

Q56/57A. [FORM A] At a time like this whom do you believe federal government should be MOST focused on protecting right now? **[COMBINED]**

	Total	DEM	SWING	GOP
American's most vulnerable to COVID-19.....	56%	56%	55%	58%
American's healthcare workers.....	49	55	42	46
American families.....	33	28	44	31
American workers.....	17	17	14	20
American taxpayers.....	13	11	13	13
American small businesses.....	12	12	14	12
America's students.....	10	8	11	11
America's teachers.....	10	13	6	9

Q58B. [FORM B] What should be the goal of our COVID-19 policies? We want to... the virus.

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Eradicate.....	16%	12%	19%	19%
Eliminate.....	13	9	22	10
Contain.....	9	8	12	7
Defeat.....	8	10	7	5
Get rid of.....	7	13	2	6
Combat.....	7	6	6	8
Wipe out.....	7	10	1	7
Overcome.....	6	7	5	7
Address.....	6	8	4	6
Mitigate.....	6	5	5	8
Conquer.....	5	7	2	6
Stamp out.....	5	2	11	3
Crush.....	3	3	2	5
Knock out.....	2	1	2	2
Beat.....	1	1	-	2

Q58-60B. [FORM B] What should be the goal of our COVID-19 policies? We want to... the virus. [COMBINED]

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Eliminate.....	42%	39%	52%	38%
Eradicate.....	34	29	36	37
Defeat.....	25	26	25	22
Get rid of.....	23	25	22	21
Overcome.....	22	24	21	22
Wipe out.....	21	25	12	22
Contain.....	20	20	23	17
Mitigate.....	18	18	21	18
Combat.....	18	19	20	16
Conquer.....	17	20	15	15
Address.....	15	13	10	22
Stamp out.....	14	9	18	17
Beat.....	13	14	10	16
Crush.....	9	10	4	11
Knock out.....	9	9	11	5

Q61A. [FORM A] Which is the highest priority to you? Which is most likely to convince you to act and behave in the safest way possible?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
To stop the spread of the virus.....	23%	25%	28%	15%
To protect yourself.....	16	17	14	17
To protect your loved ones.....	16	15	13	17
To keep the economy open.....	9	4	12	14
To prevent another wave of the virus.....	9	13	9	5
To protect our front-line healthcare workers.....	7	6	8	8
To protect your livelihood.....	6	5	-	11
To protect the most vulnerable.....	5	5	4	8
To ensure needed hospital capacity.....	5	5	9	2
To keep schools open.....	4	5	3	4

Q61/62A. [FORM A] Which is the highest priority to you? Which is most likely to convince you to act and behave in the safest way possible? [COMBINED]

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
To stop the spread of the virus.....	36%	41%	40%	26%
To protect your loved ones.....	29	28	27	33
To protect yourself.....	27	29	24	31
To prevent another wave of the virus.....	23	27	21	18
To protect the most vulnerable.....	21	19	25	23
To protect our front-line healthcare workers.....	20	18	28	17
To keep the economy open.....	16	11	14	24
To protect your livelihood.....	11	12	4	15
To ensure needed hospital capacity.....	9	9	12	6
To keep schools open.....	8	7	6	8

Q63B. [FORM B] Other than safety, when thinking about a vaccine for COVID-19, is it MOST important to you that it is...?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Effective.....	42%	43%	47%	38%
Well-researched.....	20	18	22	20
Trusted.....	15	14	9	21
Accessible.....	9	12	11	6
Developed quickly.....	8	8	7	7
Affordable.....	5	5	3	8

Q63/64B. [FORM B] Other than safety, when thinking about a vaccine for COVID-19, is it MOST important to you that it is...? [COMBINED]

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Effective.....	65%	64%	67%	65%
Well-researched.....	42	41	41	42
Trusted.....	39	31	42	46
Accessible.....	26	35	22	20
Affordable.....	15	17	15	13
Developed quickly.....	13	13	13	14

Q65A. [FORM A] Which do you have a MORE favorable, positive opinion of?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Social distancing	55%	62%	49%	53%
Physical distancing	45	38	51	47

Q66B. [FORM B] If recommended to you by leaders you trusted, which would you be more willing to wear in public places to reduce the spread of COVID-19?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Face masks.....	81%	91%	83%	69%
Facial coverings	12	8	12	17
I refuse to wear anything in public to cover my face.....	7	1	5	14

Q67. Which statement is MOST convincing and compelling in showing the need to balance between public health and the national economy?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
We want the economy and our schools to open, but we also want to protect our families, friends, and neighbors from the virus. If we don't, there will be even worse consequences for our families and our economy.	34%	34%	30%	36%
Public health measures do effectively control the spread of the virus and make re-opening possible. If we didn't have those measures, we'd be in much worse shape today.	23	25	28	18
Public health measures are not an obstacle to a return to normalcy. They are the roadmap to faster and sustained recovery.....	19	27	17	12
Nobody should have to decide between the health of their family and putting food on the table. The mission must be a combination of public health safety and economic security - they are mutually essential.	24	14	25	34

Q80. Certain workers and businesses have been exempted from COVID-19 measures put in place because of their need and impact on the community. Would you support their status MOST if they were called... workers and businesses?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Essential	34%	30%	38%	34%
Frontline	14	19	8	14
Vital.....	8	7	9	9
Crucial.....	6	6	7	6
Indispensable.....	5	5	6	4
Fundamental.....	5	3	7	5

We're almost done...

Q68. Which best describes your Thanksgiving plans?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
I will not gather with any family and/or friends from other households.	49%	54%	55%	38%
Gather indoors with family and/or friends from other households.....	25	21	20	32
Gather outdoors with family and/or friends from other households.....	13	18	9	12
Not sure yet.....	13	7	16	18

Q69. Honestly, do you plan to get tested for COVID before or after Thanksgiving?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Yes/Before	12%	16%	8%	11%
Yes/After	11	15	7	9
Yes/Both	8	7	14	5
No	69	62	71	75

Finally, we have a few demographic questions. Remember that your answers are strictly confidential.

Q70. Would you say you identify MOST politically as...?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Strongly conservative.....	22%	15%	8%	41%
Somewhat conservative	20	8	17	36
Moderate	34	26	63	19
Somewhat liberal	12	23	9	2
Strongly liberal	12	27	3	3
CONSERVATIVE (NET)	42%	23	25	77
LIBERAL (NET).....	23	51	12	5

Q71. What is the highest level of education you have completed?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
High school graduate or less	16%	18%	11%	17%
Vocational education/Community college	13	14	12	14
Some 4-year college	15	15	18	13
4-year college graduate	31	28	36	31
Some additional graduate study	3	4	3	4
Masters/PhD/Professional degree	22	22	20	22

Q72. What is your total yearly HOUSEHOLD income? If you are retired, please answer what your household income was just before you retired.

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
\$29,000 or less	18%	24%	14%	14%
\$30,000 to \$49,999	17	17	18	16
\$50,000 to \$74,999	16	20	19	11
\$75,000 to \$99,999	18	15	17	22
\$100,000 to \$124,999	11	8	14	13
\$125,000 or more	20	16	18	25

Q73. Thinking of all the elections that you've vote in over recent years, would you say that you generally vote for...?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
All Democrats	22%	60%	-	-
Mostly Democrats	15	40	-	-
A few more Democrats than Republicans	9	-	36	-
Evenly Democrat and Republican	11	-	42	-
A few more Republicans than Democrats	6	-	22	-
Mostly Republicans	14	-	-	42
All Republicans	20	-	-	58
Rarely/Never vote	2	-	-	-
 DEMOCRATS (NET)	37%	100	-	-
SWING (NET)	26	-	100	-
REPUBLICANS (NET)	35	-	-	100

Q74. In the 2020 presidential election, whom did you support? If you did not vote in the last presidential election for whatever reason, just say so.

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Joe Biden	50%	89%	53%	7%
Donald Trump	47	9	42	92
Jo Jorgensen	1	*	1	*
Howie Hawkins	1	-	1	*
I wrote in someone else's name	1	*	1	*
I did not vote	1	*	2	*

Two final questions...

Q75A. [FORM A] What is the BEST argument for why American should take personal measures this Thanksgiving like mask wearing and social distancing to combat COVID-19?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
We all have a responsibility to slow the spread. It is imperative - and required - that we protect each other by wearing masks and practicing physical distancing when in public so we can fully reopen our economy sooner rather than later. Let's do what needs to be done so that we get to experience many, many Thanksgivings to come.	27%	26%	27%	28%
Let me be very clear: A Thanksgiving gathering this year may very well lead to a funeral later on. Know the risks and respect them. I know it's hard. I know we're all so tired and frustrated. I get it. I want to hug my family more than anything in the world. We all do. But please understand, it's not worth the risk. We can replace Thanksgiving dinner. We cannot replace you. ...	19	28	15	12
The simple truth is that a pandemic is raging in our state. Left unchecked, it will overburden our hospitals, our economic devastation will be prolonged, and more people will die. On this Thanksgiving holiday, we will not allow this to happen. That's why we are acting now. To our workers and businesses - I know this hurts. But this much is clear: We cannot enjoy a full economic recovery before we have gotten this virus under control.	18	18	16	17
Making the tough decisions before Thanksgiving is the best way to preserve our individual freedoms and personal liberty after Thanksgiving. The government has too often acted arbitrarily in enforcing random rules to combat the virus -- causing significant damage to small businesses and the economy. The best way forward is for each of us to do our part to contain the virus ... so the government doesn't have an excuse to impose on our way of life. 	17	8	19	26
As COVID-19 continues to spread in our state, we need a stronger response to minimize the impact on our state's healthcare and hospital capacity and ensure healthcare is available to those that need it. At this Thanksgiving, we are discouraging gatherings to minimize the spread of the virus while minimizing the economic impact of a complete shutdown. We're not shutting down, we're simply slowing down.....	11	13	11	9
We find ourselves at a fork in the road this Thanksgiving—a critical turning point where we could either continue heading in the right direction, or we could ignore the warnings and spike back up like much of the rest of the country. Let's not risk lives or livelihoods. We have come too far together to lose the progress that we have made on the road to health and economic recovery in our state.	8	7	11	7

Q75/76A. [FORM A] What is the BEST argument for why American should take personal measures this Thanksgiving like mask wearing and social distancing to combat COVID-19? [COMBINED]

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
We all have a responsibility to slow the spread. It is imperative - and required - that we protect each other by wearing masks and practicing physical distancing when in public so we can fully reopen our economy sooner rather than later. Let's do what needs to be done so that we get to experience many, many Thanksgivings to come.	53%	50%	59%	53%
The simple truth is that a pandemic is raging in our state. Left unchecked, it will overburden our hospitals, our economic devastation will be prolonged, and more people will die. On this Thanksgiving holiday, we will not allow this to happen. That's why we are acting now. To our workers and businesses - I know this hurts. But this much is clear: We cannot enjoy a full economic recovery before we have gotten this virus under control.	35	39	29	33
Let me be very clear: A Thanksgiving gathering this year may very well lead to a funeral later on. Know the risks and respect them. I know it's hard. I know we're all so tired and frustrated. I get it. I want to hug my family more than anything in the world. We all do. But please understand, it's not worth the risk. We can replace Thanksgiving dinner. We cannot replace you. ...	34	42	33	25
As COVID-19 continues to spread in our state, we need a stronger response to minimize the impact on our state's healthcare and hospital capacity and ensure healthcare is available to those that need it. At this Thanksgiving, we are discouraging gatherings to minimize the spread of the virus while minimizing the economic impact of a complete shutdown. We're not shutting down, we're simply slowing down.....	29	30	29	28
Making the tough decisions before Thanksgiving is the best way to preserve our individual freedoms and personal liberty after Thanksgiving. The government has too often acted arbitrarily in enforcing random rules to combat the virus -- causing significant damage to small businesses and the economy. The best way forward is for each of us to do our part to contain the virus ... so the government doesn't have an excuse to impose on our way of life. 	28	21	27	37
We find ourselves at a fork in the road this Thanksgiving—a critical turning point where we could either continue heading in the right direction, or we could ignore the warnings and spike back up like much of the rest of the country. Let's not risk lives or livelihoods. We have come too far together to lose the progress that we have made on the road to health and economic recovery in our state.	22	18	24	24

Q77B. [FORM B] The following are statements from both Republicans and Democrats on the need for Americans to take steps to stop the spread of the coronavirus this Thanksgiving. Which is most effective?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
We all must do two simple things this Thanksgiving: wear a mask and avoid crowds. Wearing a mask is about protecting others, and when others wear a mask, they protect you. We believe in the power of individual responsibility, and we need it now more than ever. Working together - as neighbors, as human beings who care deeply for each other - we can slow the spread of COVID-19. We all need to stand up, be leaders, show we care about each other and get this done."	24%	21%	29%	24%
There's an essential plan we need to follow to save lives and save the economy. It should be guided by doctors and data. It should provide the American people the science-based decisions they want, the health and safety they need, and the personal freedom and local control they deserve. As our COVID-19 situation changes, we must change with it. Here at Thanksgiving, the data demands more action to slow the spread & avoid the need for economic shutdowns. This is how we protect human life and human dignity. ...	21	24	13	23
As we celebrate Thanksgiving, now is the time for empathy, decency, and unity. In times of crisis, Americans come together, and everyone steps up to meet our shared civic duty. We need that spirit now: all of us following the guidance of health officials to take steps that reduce the spread of the virus. This can't just be a government response - it has to be a whole-of-society response.	21	23	22	18
On this Thanksgiving, I know it's easy to suffer fatigue and forget the importance of protecting ourselves and our loved ones from this virus. I understand how much we all want to get together with family and friends and feel a sense of normalcy. But the holidays are different this year. The best way to show our love this season is to rethink how we celebrate it. I'm urging everyone to limit their holiday get-togethers and to continue wearing their face coverings."	19	20	24	15
We share a common enemy-one that cares not whether we voted for Donald Trump or Joe Biden ... an enemy that is relentless and clearly on the march. This enemy has invaded our nation, stealing American lives - all on our own soil. Throughout our history, in the face of a shared enemy, we have come together as a people. As we confront this new enemy on Thanksgiving, time is not on our side. We must focus. We must rally together.	15	12	13	19

Q77/78B. [FORM B] The following are statements from both Republicans and Democrats on the need for Americans to take steps to stop the spread of the coronavirus this Thanksgiving. Which is most effective? **[COMBINED]**

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
We all must do two simple things this Thanksgiving: wear a mask and avoid crowds. Wearing a mask is about protecting others, and when others wear a mask, they protect you. We believe in the power of individual responsibility, and we need it now more than ever. Working together - as neighbors, as human beings who care deeply for each other - we can slow the spread of COVID-19. We all need to stand up, be leaders, show we care about each other and get this done.".....	49%	48%	50%	48%
There's an essential plan we need to follow to save lives and save the economy. It should be guided by doctors and data. It should provide the American people the science-based decisions they want, the health and safety they need, and the personal freedom and local control they deserve. As our COVID-19 situation changes, we must change with it. Here at Thanksgiving, the data demands more action to slow the spread & avoid the need for economic shutdowns. This is how we protect human life and human dignity. ...	42	47	39	42
On this Thanksgiving, I know it's easy to suffer fatigue and forget the importance of protecting ourselves and our loved ones from this virus. I understand how much we all want to get together with family and friends and feel a sense of normalcy. But the holidays are different this year. The best way to show our love this season is to rethink how we celebrate it. I'm urging everyone to limit their holiday get-togethers and to continue wearing their face coverings.".....	42	40	47	39
As we celebrate Thanksgiving, now is the time for empathy, decency, and unity. In times of crisis, Americans come together, and everyone steps up to meet our shared civic duty. We need that spirit now: all of us following the guidance of health officials to take steps that reduce the spread of the virus. This can't just be a government response - it has to be a whole-of-society response.....	40	37	43	42
We share a common enemy-one that cares not whether we voted for Donald Trump or Joe Biden ... an enemy that is relentless and clearly on the march. This enemy has invaded our nation, stealing American lives - all on our own soil. Throughout our history, in the face of a shared enemy, we have come together as a people. As we confront this new enemy on Thanksgiving, time is not on our side. We must focus. We must rally together.	27	29	21	29

Q79. And finally, would you be... to vote for a member of Congress in an election if they were in favor of and encouraged you to take steps to stop the spread of COVID-19 including mask wearing, washing your hands, and social distancing?

	<u>Total</u>	<u>DEM</u>	<u>SWING</u>	<u>GOP</u>
Much more likely	42%	64%	36%	25%
Somewhat more likely	19	18	22	18
No change/neutral.....	32	17	36	46
Somewhat less likely.....	2	*	3	3
Much less likely	4	*	4	8