

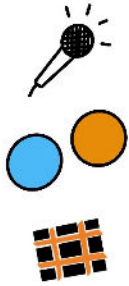
THREE STRATEGIES TO OVERCOME



SOURCES of POLARIZATION



AMPLIFIED BY



EXTREME POLITICAL RHETORIC

NO POLITICAL MIDDLE GROUND

POLICYMAKING GRIDLOCK



COVID-19



ECONOMIC IMPACT / JOB LOSSES

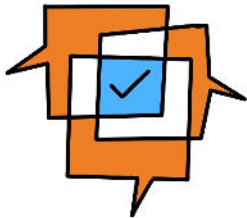


SYSTEMATIC AND STRUCTURAL RACISM



IMPACT OF PANDEMIC ON COMMUNITIES OF COLOR

HOW CAN WE MOVE BEYOND DIVISIVE RHETORIC?



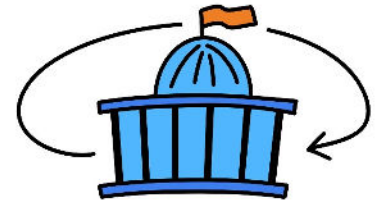
USE COMMON-GOOD VALUES

- ✓ EVERYONE IS ANXIOUS AND SCARED. POSITION SAFEGUARDING OUR PHYSICAL AND ECONOMIC WELL-BEING AS IN EVERYONE'S INTEREST.
- ✓ FOCUS CONVERSATIONS ON WHAT ALL AMERICANS NEED.
- ✓ AVOID HARMFUL STEREOTYPES and GENERALIZATIONS.



USE METAPHORS CAREFULLY

- ✓ POORLY CHOSEN METAPHORS CAN CREATE CONFUSION and LEAD TO WRONG ACTIONS.
- ✓ WE DON'T COMPARE COVID-19 WITH HEART DISEASE, DROWNING, and MOTOR VEHICLE ACCIDENTS.
- ✓ COVID-19 IS MORE LIKE A FOREST FIRE. ONLY QUICK and DECISIVE ACTIONS CAN KEEP IT FROM SPREADING.



EMBRACE THE UNIQUE ROLE OF GOVERNMENT - but hold it accountable

- ✓ WE NEED GOVERNMENT TO TAKE ACTIONS THAT BENEFIT EVERYONE.
- ✓ AGENCIES and OFFICIALS AT ALL LEVELS SHOULD BE HELD ACCOUNTABLE.
- ✓ GOVERNMENT CAN EFFICIENTLY AND EFFECTIVELY SET AND ENFORCE RULES THAT KEEP US SAFE AND WELL.
- ✓ POLICIES ARE IMPORTANT TOOLS FOR ECONOMIC RECOVERY.

SOURCE: "AT THE HEART OF OUR CRISIS: AMERICAN POLARIZATION", THE HILL, JUNE 16, 2020